



# **Creating an Enabling Environment for Women's Entrepreneurship in India**

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## IMPORTANCE OF POLICY

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- *An approach towards women entrepreneurship makes it seem that the barriers women face are removable through individual action*
- *Shifts the attention of policy makers from the environmental constraints towards the woman entrepreneur.*
- *There is a specific role for the government in creating adequate political and socio economic framework conditions.*
- *Shortcomings in the institutional environment restrict women's entry and growth*

# INEQUALITY EXISTS ACROSS ALL INCOME LEVELS

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- Only 2% of India's land is owned by women
- Only 7 % of India's Top 100 CEOs are women
- Only 17% of IIM Ahmedabad's MBA\* batch is comprised of women
- Only 20% of all Indian entrepreneurs are women

*\* India's top Management school*

# WHY IS WOMEN'S ENTREPRENEURSHIP IMPORTANT

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## GRASSROOTS LEVEL – SELF EMPLOYED WOMEN

- Poverty Alleviation
- Women Spend Money Differently
- Low Status of Women – reflected in skewed Male Female Ratios

# WHY IS WOMEN'S ENTREPRENEURSHIP IMPORTANT

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## WOMEN EMPLOYERS

- Source of next demographic dividend
- Women owned businesses employ more women
- Higher Ethical and Moral standards

# PROBLEMS FACED BY WOMEN ENTREPRENEURS

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- Entry Barriers
- Setting up
- Operations
- Growth

# PROBLEMS : ENTRY BARRIERS

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- Lack of Family Support
- Lack of Confidence in the women themselves
- Lack of Education and Training

# SUGGESTED SOLUTIONS : ENTRY BARRIERS

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- Lack of Family Support :
  - Changes already happening because of Demographic and socio cultural changes
  - Incentives for entry
  - Creation of Role Models
- Lack of Confidence in the women themselves

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_7150](https://www.yunbaogao.cn/report/index/report?reportId=5_7150)

