



ESCAP Committee on ICT Third Session

Item 4: Building regional connectivity for sustainable development: the creation of a seamless regional information space

20 November 2012

Shamika Sirimanne

Director

ICT and Disaster Risk Reduction Division (IDD)

United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)





Underinvestment in ICT infrastructure

- For the period 2010 to 2020, it has been estimated that the Asia-Pacific region needs to spend about \$8 trillion on infrastructure, with the ICT sector comprising 10 per cent of that amount.
- Heavy reliance on Internet exchange points in the United States of America and technologically advanced countries of Asia-Pacific has led to higher Internet transit prices and broadband user costs.
- International backhaul costs reach up to five times those in more developed regions of the global economy.

ESCAP, Information and Communications Technology and Disaster Risk Reduction Division





Intra-regional inequalities in broadband

 The key concern for the Asia-Pacific is that it remains the most digitally divided region: intra-regional inequalities exist, particularly in broadband access, speed and user costs.

Divergences in access and speed:

- Only 5.1% of population in developing Asia-Pacific countries has access to broadband.
- Japan and the Republic of Korea have more than three times the number of bits per second of international bandwidth per user, when compared to many developing countries in the region.

High user costs:

- In the Republic of Korea and Singapore, a **monthly subscription for an entry-level broadband plan** is less than **1%** of monthly gross national income (GNI) per capita.
- In developing economies of the region, the costs rise to **9.36%**, while for least developed countries, the equivalent figure rises to **47.14%**.

ESCAP, Information and Communications Technology and Disaster Risk Reduction Division





Overreliance on submarine fibre-optic cable

- In Asia and the Pacific, about 80 90 per cent of the region's data transmitted along high capacity fibre-optic transmitting routes are trans-Pacific, with Hong Kong, Tokyo, Singapore and Seoul having emerged as the core global hubs where international carriers have established points of presence.
- Heavy reliance on a single mode of data transmission compromises competition, and keeps broadband prices high.
- Redundancy built through multimodal routes increases e-resilience.
- Interest has grown in regional network of **terrestrial cables** as complement to submarine cables and satellites.

ESCAP, Information and Communications Technology and Disaster Risk Reduction Division







ctor involvement and subregional initiatives

ctor companies have stepped up their efforts to invest in **crossonnectivity**.

ition 64/186 welcomed the **Trans-Eurasian Information Super TASIM)**.

ater Mekong Subregion (GMS), progress continues to be made in and upgrading the national sections of the GMS Information way Network (ISN).

s-Eurasia Information Network (TEIN) provides high-capacity y among research institutions throughout Asia-Pacific.