



# **Korean Policies for Sustainable Trade Growth**



**- Facilitating Trade for SMEs -**

**Oct 2012**

**Korea Paperless Trade Office , KITA**

# Korean Economy & Global Network



# Policies for Sustainable Trade Growth



# Policies for Fostering Trade Industry



- Reinforce support to companies to maximize the earning of FTA
- Build strategic FTA plans with promising countries

## Expanding FTA global network

- Extend trade financing and ex/import insurance
- Foster international conventions in Korea
- Activate e-Trade based on the Internet

## Advanced trade infrastructure

- Enforcing marketing strategies for emerging market

## Facilitate accessing new Market

- Expanding information and infra to access new emerging market

- Encourage major and small businesses to expand overseas collaboratively

## FDI-friendly policies & Environment

- Improve the system of Foreign Investment
- Intensify efforts to attract strategic investments
- Develop Free Economic Zone

# Service Road Map to Support Trading Companies



**1st**  
**Starting trade business**



- Selecting export items
- Giving a trade registration number
- Changing a business license
- Educating how to start trade business

**2nd**  
**Overseas marketing**



- Superior product exhibition
- International trade show
- Trade mission
- Internet Global matching service
- Overseas market research
- Credit inquiry
- Producing catalogues/manuals
- Translation service

**3rd**  
**Contract and Export**



- Filling out documents
- Trade consulting
- Reviewing the contract
- Export clearance and transportation
- Export Insurance
- Payments for the bills
- Tariff refund

## Extra supports

- |                                     |                         |                                     |
|-------------------------------------|-------------------------|-------------------------------------|
| - Int'l standard Certification      | - International patents | - Help to receive uncollected money |
| - Funds to develop overseas markets | - Export packing        | - Information of overseas companies |



## **Before Contract (Marketing)**

- KITA
- KOTRA
- Association established by respective industries
- Local Government
- Association established by Local Government

## **After Contract**

- Paperless Trade (KTNET)
- Cargo Clearances (Customs)
- Freight (Shipping, Transport)
- Export Insurance (K-sure)
- Payment (Banks)
- Export Inspection
- Credit Inquiry Agency

**What is KITA?**



# Introduction of KITA

## Foundation

Established in 1946

## Status

Korea's largest and most influential business association with 65,000 members

## Goals

Supporting domestic companies to expand their business on a global scale

Fostering partnerships between domestic and overseas enterprises

## Homepage

[www.kita.org](http://www.kita.org)

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_7383](https://www.yunbaogao.cn/report/index/report?reportId=5_7383)

