

The Future Strategy for Smart Society, Smart Korea

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Principal Researcher, Seongtak Oh
National Information Society Agency



CONTENTS

I

ICT in Korea

II

Future Society and Paradigm Shift

III

The Advent of Smart Society

IV

Smart Korea Strategy

Broadband Related Global Ranking

Top ranking : The number of FTTH subscribers, Download speed, Broadband quality score and Broadband access

Fibre/LAN Broadband subscribers

Rank	Country	Subscribers (per 100 inhabitants)
1	South Korea	15.1
2	Japan	12.4
3	Sweden	6.7
4	Denmark	3.9
Ave.	OECD	2.1

(OECD Jun. 2009)

Download Speed

Rank	Country	Speed (Mb/s)
1	South Korea	22.65
2	Latvia	19.56
3	Aland Islands	18.83
4	Japan	17.89
5	Romania	16.94

(www.speedtest.net, May, 2010)

Broadband Quality Score

Rank	Country	Score
1	South Korea	66
2	Japan	64
3	Sweden	57
4	Lithuania	54
5	Bulgaria	49

(Univ. of Oxford, Sept. 2009)

Households with Broadband access

Rank	Country	Percentage of all households
1	South Korea	94.3
2	Iceland	83.2
3	Denmark	74.1
4	Netherlands	74.0
5	Norway	73.0

(OECD Jun. 2009)

**The World's Best
ICT
Infrastructure**

Korea ICT Policies : History

Kim Young Sam Administration 1993 ~ 1997

Government-wide digitalization
Legal framework

Infrastructure Development

- System Automation
- Establishment of Informatization Framework
 - * Launching of MIC (1994)
- Legal framework for national informatization
 - * Enacting IPA(1995)

KIM DAE JUNG Administration 1998 ~ 2002

Creation of ICT broadband & internet proliferation

Advancement of Infrastructure

- ICT infrastructure
 - * High speed internet service[1998]
- Overcoming '97 financial crisis through ICT industry
- Major government services
 - 11 e-gov projects(2001)

Roh Moo Hyun Administration 2003 ~ 2007

Acceleration of informatization and E-government building

Full-fledged Implementation

- Full-fledged E-government project
 - * e-gov roadmap & 31 projects ('03)
- Promotion of ubiquitous society
 - * U-KOREA Plan(2006)

Korea ICT Policies : Vision & Strategy

National
Vision

Advanced Nation Standing Tall in the International Arena

Vision for
Informatization

**Advanced Knowledge Information Society of
Creativity and Trust**

Objective

**Efficient
Government**



**Citizen Life
Enriched by
Digital
Technology**



**Trustworthy
Information
Society**



**Creative Soft
Power**



**Advanced
Digital
Convergence
Infrastructure**

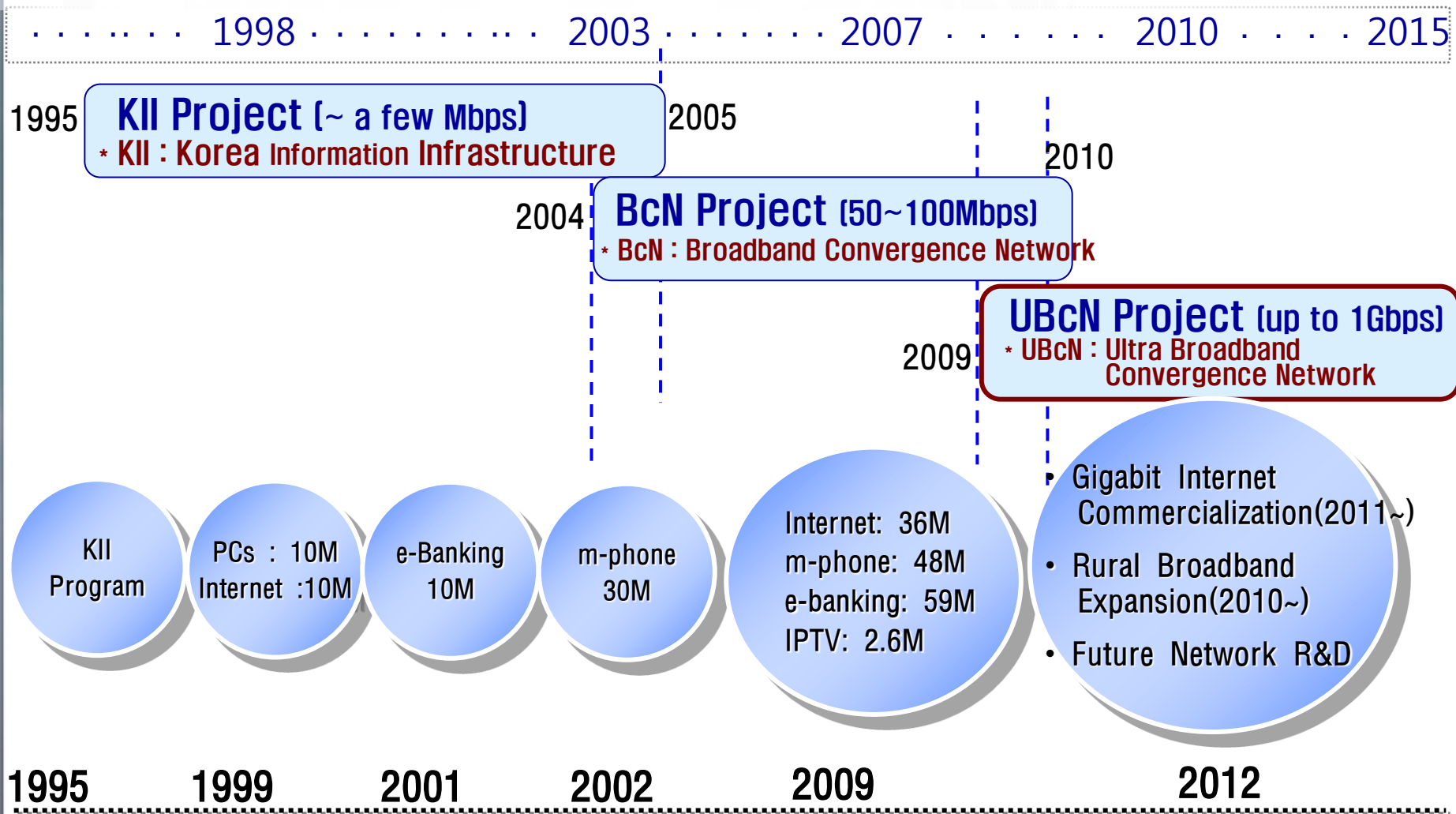


Strategy

- Government-led Informatization
- Disconnected & fragmented
- Focused on positive aspects
- Promotion-focused policies

- Public-Private collaborative governance
- Seamless and converged informatization
- Active response to adverse effects of informatization
- Utilization-focused services for users

Brief History of Broadband Policy



Status of Broadband in Korea

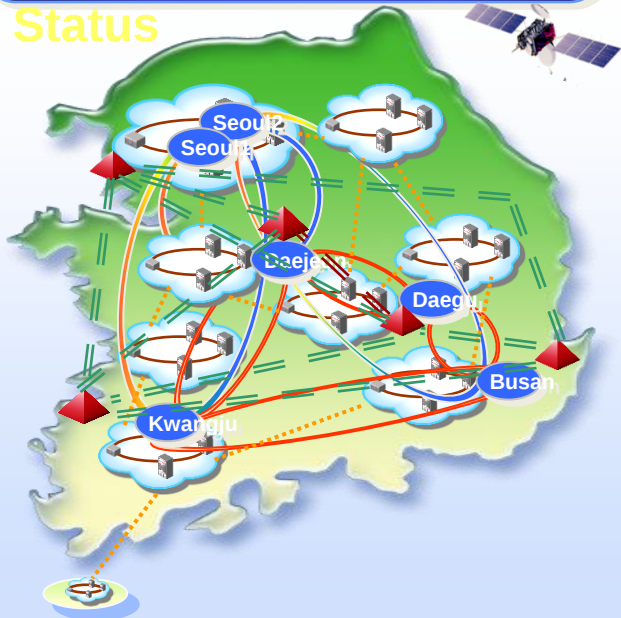
By 2009 Nationwide Broadband Networks established with almost 100% coverage

- Almost 100% of households have access to High-Speed Internet (Up to 2Mbps)

- * 2010, the number of household in Korea: 17,359,000

- 2011, The number of BcN(50~100Mbps) Subscribers : 15,951,000

National Broadband Status



Broadband Penetration at Home

Household Subscribers

(Unit: thousands)





Future Society and Paradigm Shift

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_7461

