WTO/ESCAP Regional Seminar on the WTO and Regional Trade Agreements for Asian Economies 25-27 July 2011

APTIAD and its use in evidence based policymaking

Mia Mikic
mikic@un.org
Trade Policy Section
Trade and Investment Division







This session will

- Introduce the concept of evidence-based policymaking
- Introduce APTIAD
- Demonstrate the use of APTIAD for preparation of inputs for policy briefings





Categories of trade policy changes

- Negotiated trade policy changes:
 - Interactions between:
 - Negotiating countries (governments)
 - Government and domestic interest groups
 - Open or closed process
- Non-negotiated (unilateral) trade policy changes as:
 - Responses to external pressures
 - Part of a strategic redesign of trade and other policies
 - Effort to improve the coherence of national policies





EVIDENCE-BASED

"... a rigorous approach that gathers, critically appraises and uses high quality research evidence to inform policy making and profession practice" (Davies, 2004)

Or

"...helps people make well-informed decisions about policies, programmes and projects by putting the best available evidence from research at the heart of policy development and implementation" (Davies, 1999)

OPINION-BASED

"... relies heavily on either the selective use of evidence (e.g. on single studies irrespective of quality) or on the untested views of individuals or groups, often inspired by ideological standpoints, prejudices, or speculative conjecture" (Davies, 2004)

What if there is no research quality is not acceptable?





WHY EBP?

Making
Government
more open,
transparent,
serviceoriented and
efficient

- Improving effectiveness
- Efficiency
- Accountability (and service orientation)
- Democratization
- (Restore) trust
- Is EBP more or less important in a developing than in a developed country?





What is APTIAD?

- An open-access "living" platform with:
 - database on PTAs
 - searchable publications on the related topics
 - relevant statistics
 - trade performance indicators
 - glossary
 - commentaries
 - links to relevant resources

"Living" = continuously updated and enhanced



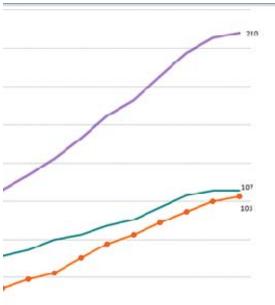
Purpose of APTIAD

- Source of information
 - Mapping
 - Factual data and descriptive information
 - Glossary
- Analytical tool
 - A common framework of analysis for assessing PTA developments in the region, both ex-ante evaluation and ex-post performance monitoring
- Policy guidance





https://www.yunbaogao.cn/report/index/report?reportId=5_7918



View from Asia-Pacific: Expansion of RTAS

