

Internet for everyone using any phone and user's voice: Effectively bridging the digital and language divides

Voice Internet Access With Any Phone

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The Need

- *Information* is *'Money'*.
- Largest source of information is the *Internet*.
- Internet should be for *Everyone*
(Educational, Economic, Social Development)



The Problem / Opportunity

■ Internet Access is Very Limited

- Only 14% of Global Phone Users have Internet
- 550M connected computers vrs Over 5B phones

■ Barrier to Access

- Lack of computer or **computer skills**
- Access through a personal device is very limited, **difficult**, visual, needs to be **literate**, and expensive
- Many modes of Mobile Access not practical with visual display: car; walking, ..

*Computers or PDAs CANNOT Totally Bridge the Digital Divide
& CANNOT Bring up the **Bottom of The Pyramid***

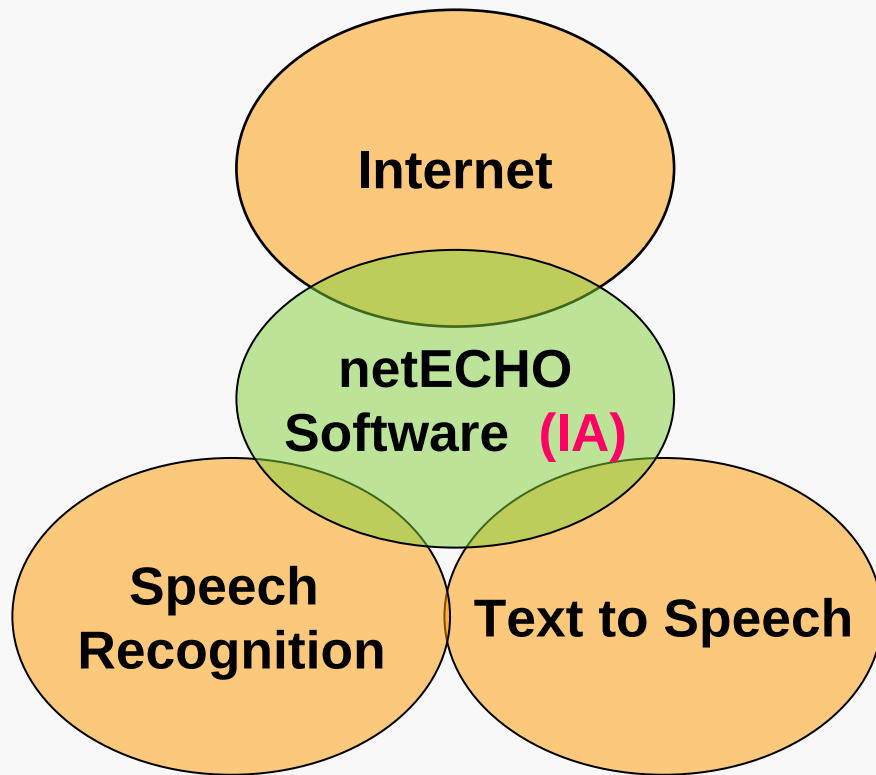


Company Background

- A Technology Company with Very Good Technology and Product Roadmap, founded in 1999.
- Developed the world's only “True” voice-Internet technology.
- Patented Technology
 - Several patents
 - broad claims resulting **Very High Entry Barriers**
 - Founder holds 13 patents from prior works
- Market Introduction
 - First release in Nov' 02, Current version 5.3
 - In Commercial Operation over 5 years with Paying Customers
 - Multiple Languages & Applications



Solution: Paradigm Shift – Voice Internet



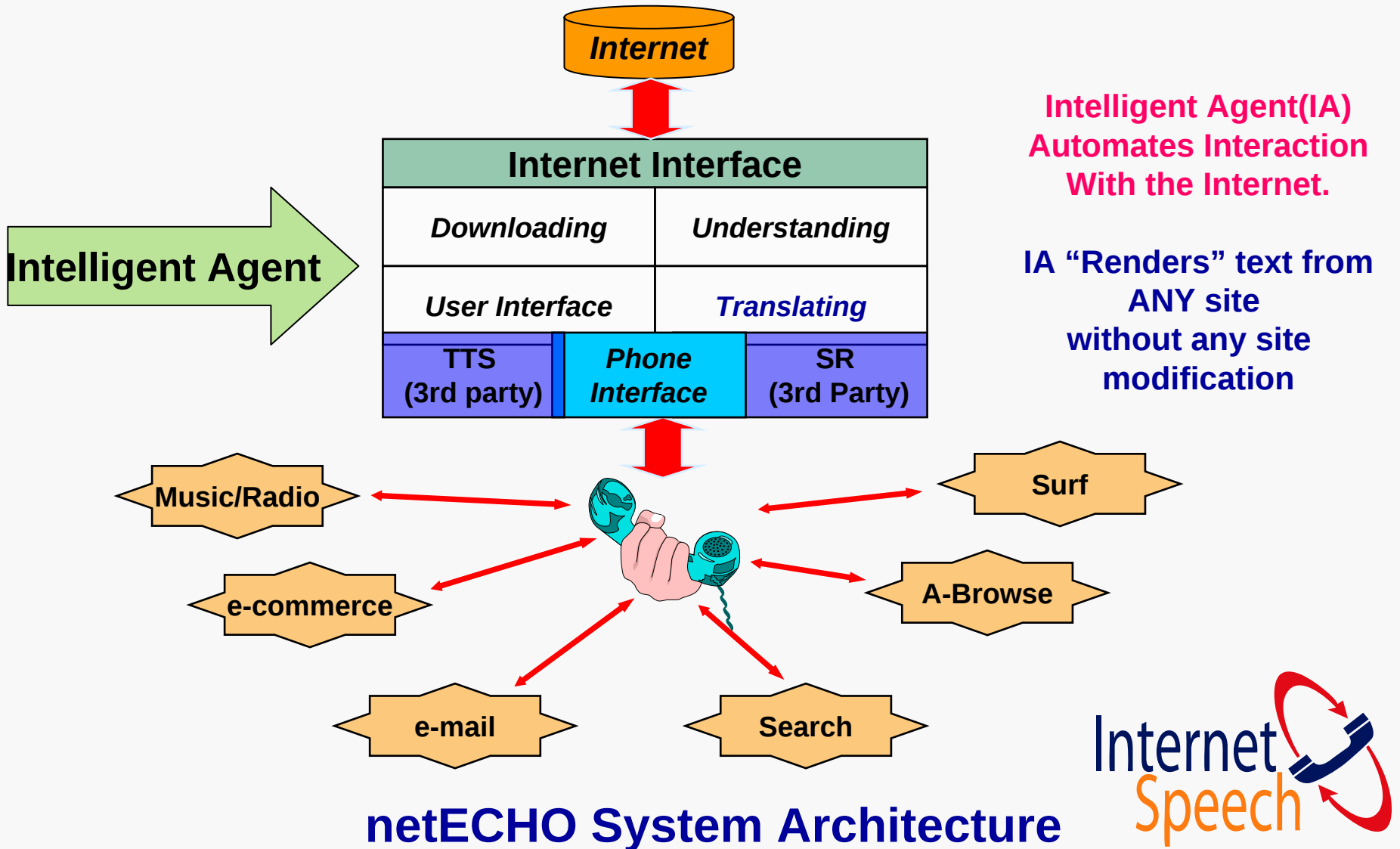
- **Intelligent Agent (IA)**
- **Mediates between user and the Internet**
- **Retrieves and “Renders” text on ANY site without site or content modification**
- **Renders to Short, precise, meaningful, easily navigable and pleasant to listen to.**

Any Phone

Automation is the KEY



The Core Technology



How Rendering Works?

- Automatically Determines key Information of the page:
Page Highlights
- Uses similar algorithms that our eyes and brain uses in selecting key information of a page
- Uses the information already available on the page (e.g bold, font size, content density, links,..) to determine the Page Highlights
- Uses matching techniques, semantic analysis and language processing to determine relevant contents on the linked pages

Proposition

Access to the entire Internet by any phone, anytime,
anywhere (**including in a car**) without using a computer
to bridge the Digital and Language Divide – Help Bottom of
Pyramid)

Can be used as a profitable value-add service for
Telco's and Wireless providers

Enables Businesses and Governments to voice-enable
services and applications with > 5X savings in both
development and maintenance cost

Significantly Eases Accessibility



预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_8015

