

**Disaster Response @ Microsoft
United Nations & NGO Collaboration
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Public Safety & National Security**

UNESCAP

BANGKOK NOV 2010

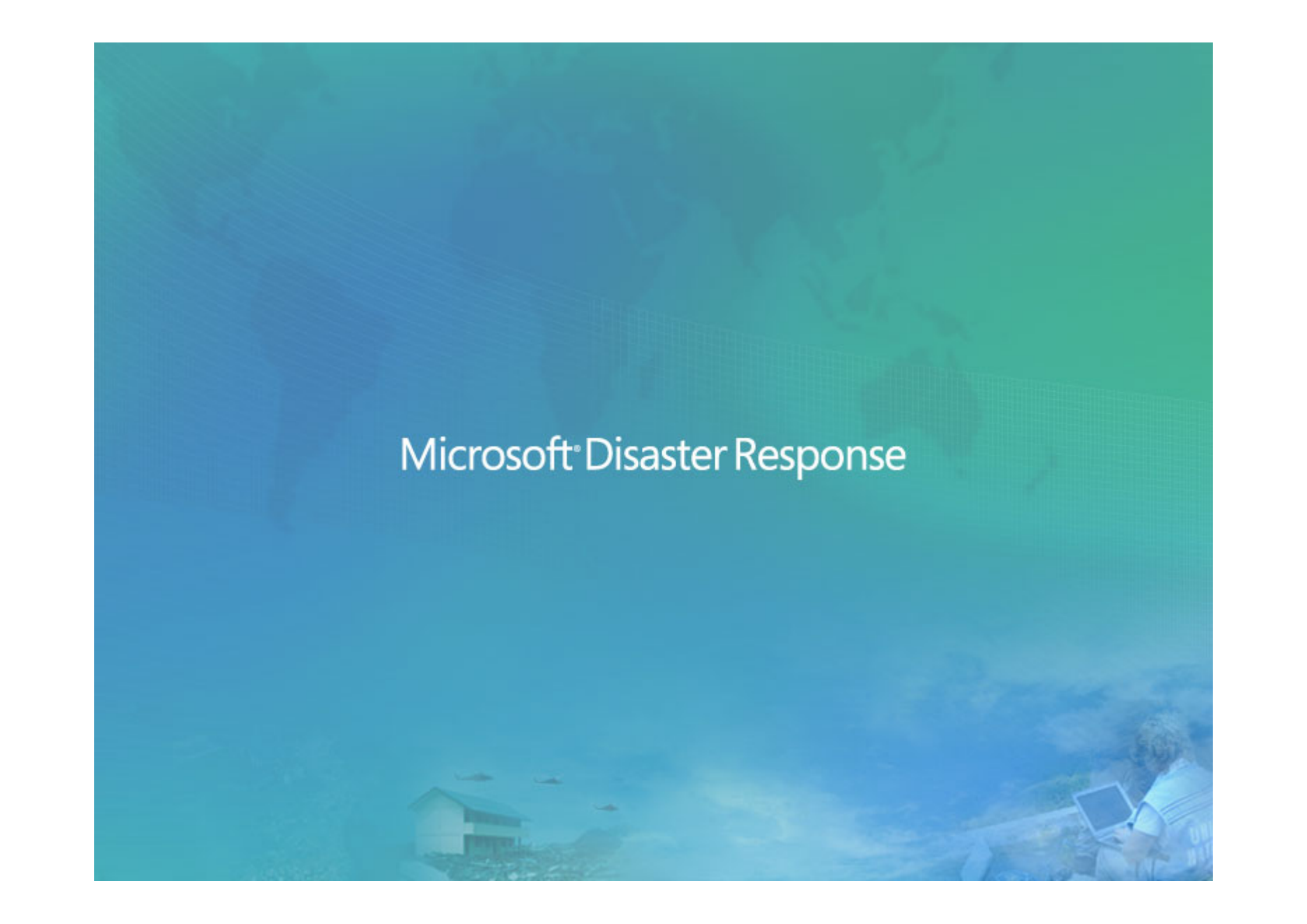
Microsoft in Public Safety and National Security

- Business Unit comprises Defence: Justice :National Security Agencies and Public safety Organizations across the globe – my focus APAC
- Represents over US\$2b revenue for Microsoft. More importantly evidence of a total commitment to International Security and Justice
- 5 of the largest customers in Microsoft exist in this space
- Many years of engagement and collaboration with the United Nations
- Principle role to connect commercial partners NGO's and Governmental agencies in the pursuit of increased National Security, improved conditions of life, personal wellbeing, social stability and development
- Many programs funded by Microsoft to support the above!
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Job Role Slide – MS Internal – Placeholder

What is your job role?

- Citizenship/ Corporate or Community Affairs
- Product Group (PM,...)
- Technical Sales (TSP, PTS, ATS, TAM...)
- Services (MCS, CSS,...)
- Sales (AM, SSP, Sales Manager, Director,...)
- PR/ Marketing Communications
- SMS&P
- Other

The background of the slide is a composite image. The upper portion features a world map with a grid overlay, rendered in shades of blue and green. The lower portion shows a person from behind, sitting and working on a laptop. In the background of this lower scene, there is a small white building and several helicopters flying in the sky.

Microsoft® Disaster Response

Agenda

- **Introduction to working across disaster response at Microsoft**
 - George Durham, Program Manager, Community Affairs – 1 min.
- **Overview of disaster management and recent response examples**
 - Teresa Davis, Sr. Communications Manager, Disaster Management - 20 min.
- **How disaster response works in the field**
 - Gisli Olafsson, Disaster Response Manager - 10 min.
- **How NetHope and Microsoft work together on disaster response**
 - Frank Schott, Global Program Director, NetHope – 10 min.
- **Resources for questions and to get involved, and Open Q&A**
 - George – 10 min.

Introduction

George Durham
Program Manager
Microsoft Community Affairs

Microsoft Disaster Response

The background of the slide features a composite image. The top half is a solid teal-to-blue gradient. The bottom half shows a disaster response scene. On the left, there's a small, simple building. In the center, a person is sitting on the ground, using a laptop. To the right, another person wearing a blue shirt is visible. The overall scene suggests a field operation or a temporary shelter during a disaster.

A faint, light blue world map is centered in the background of the slide, showing the continents of North America, South America, Europe, Africa, Asia, and Australia. The map is semi-transparent and serves as a backdrop for the text.

MGX Video

A photograph at the bottom of the slide depicts a disaster relief scene. In the foreground, a person is seen from the side, holding a laptop. In the background, there is a damaged white building with a dark roof, and several yellow helicopters are flying in the sky above it.

Microsoft Disaster Response

https://www.yunbaogao.cn/report/index/report?reportId=5_8022

预览已结束，完整报告链接和二维码如下：



Disasters

Over 280,000 deaths reported from natural disasters.

Losses totaled more than \$200 billion. - Pakistan -Indonesia -

LATIN AMERICA:

- April 2008 Brazil flooding:
 - 190K people displaced
 - \$390M in damages
- Aug 2007 Lima, Peru earthquake:
 - 519 deaths
 - 52,891 homes destroyed
- \$2B in damages
- 1998 Honduras and Nicaragua Hurricane Mitch:
 - 17,932 deaths
 - \$4.78B in damages



ASIA-PACIFIC:

- May 2008 Burma cyclone:
 - 138,366 deaths
- Massive infrastructure loss
- \$4B in damages
- May 2008 China earthquake:
 - 87,476 deaths
 - 15 million displaced people
- Massive infrastructure loss
- Continued aftershocks
- \$85B in damages



EUROPE:

- 2003 heat wave:
 - 32,849 deaths
 - \$6.61B in damages
- 1999 Izmir-Turkey earthquake:
 - 17,127 deaths
 - 23,954 wounded
 - \$20B in damages

