



Impact of knowledge hubs and knowledge networks  
on rural poor including women and disadvantage  
groups in improving livelihood.

## The Drishtee Experience



## Knowledge Hubs and Networks



- Points or Centres that Provide Access to Information and Knowledge
- Provide access to other critical products and services, usually connected with knowledge and information
- Provide options / opportunities for savings and income generation

## The Big Thing about these



- They provide Access
  - Using leveraging on technology, particularly ICT
- And therefore reach remote communities
- Which are – in most cases poor

## Hubs and networks



- Since Access is the Value proposition
- Delivery costs are high
- And appropriate delivery systems are required
  - In case sustainability is an objective
- A Hub and Spoke arrangement makes logistics sense
- A decent density of Spokes is therefore also a necessity

# Impact



- Main kinds of Impact
  - Savings
  - Income
  - Societal
- Some Specific Examples
  - Telecentre operators (Income)
  - Information on Jobs / Govt. Schemes etc. (income generation)
  - Rural BPOs (Income generation)
  - Health (Savings)
  - Products (Savings)
  - Price of agricultural products (Income / Savings)
  - Education (Savings / Income)
  - Financial Services (Income / Saving)
- Social Impact
  - Illustrated in the example for women



## About Women

## Women in Rural India – Changing Socio-Economic Structures



Few Able  
Bodied men  
left in several  
villages

No longer in  
control of the  
family money

Still left with  
huge  
responsibilities  
with no one to  
share

The woman no  
longer an  
equal rubbing  
shoulders with  
her spouse in  
the fields

The Condition of women has actually worsened

## Women and Tele-centres



As Tele-centre Users

As Tele-centre operators

## Women as tele-centre users



- Education
  - Almost 30% are women / girl students
  - And they do amazingly well
- BPO Operators
- Other possibilities
  - Communication / e-mail
  - Money transfer and banking
  - Information

## Women – As tele-centre operators



- Challenges
  - Finding women entrepreneurs is difficult
  - Sensitizing their families is even more difficult
  - Huge self confidence issues
  - Inducting and training them requires special effort
  - Servicing them a problem
    - Travel for work
  - Time available
    - Family responsibilities
      - Cooking / Washing / Children
    - Social Responsibilities

## Challenges continued



- Acceptance in the community
- Knowledge about the community

## Challenges continued

The right profile



- Younger unmarried
  - Conservative parents
  - More important – continuity issues

预览已结束，完整报告链接和二维码如下：

[https://www.yunbaogao.cn/report/index/report?reportId=5\\_8098](https://www.yunbaogao.cn/report/index/report?reportId=5_8098)

