

IMPACT INVESTMENT EXCHANGE ASIA

...capital markets for social good

Making a Difference in Asia
3 November 2009

Impact Investment Exchange (Asia)

. . . creating a trading platform for securities
issued by Social Enterprises.



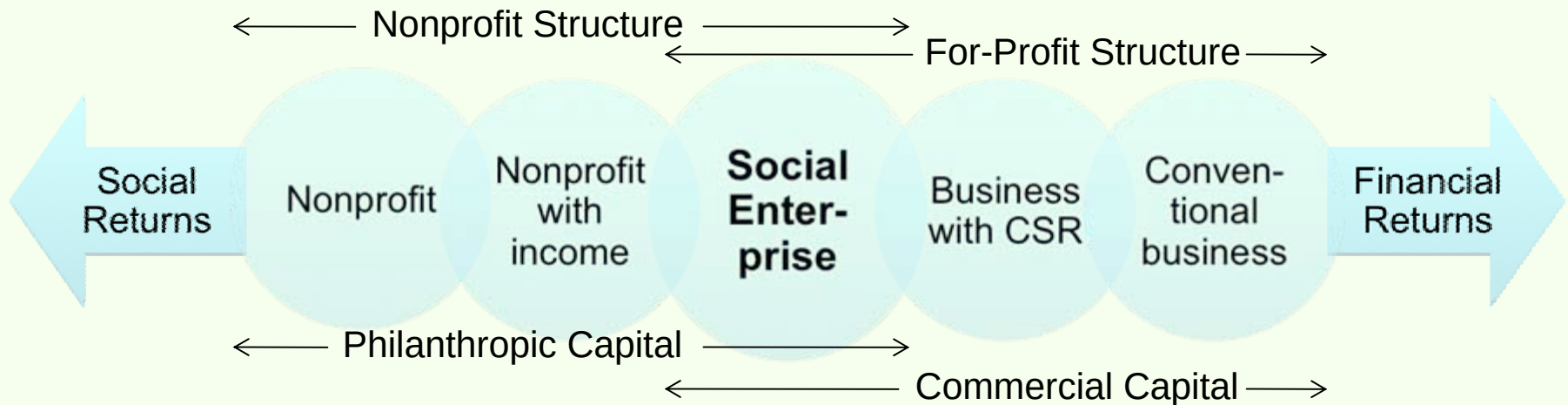
The Mission

To provide a liquid and transparent market where
Social Enterprises can raise capital for expansion to
multiply their social and environmental impact

- and -

Impact Investors can achieve both financial
and social / environmental returns.

Social Enterprise

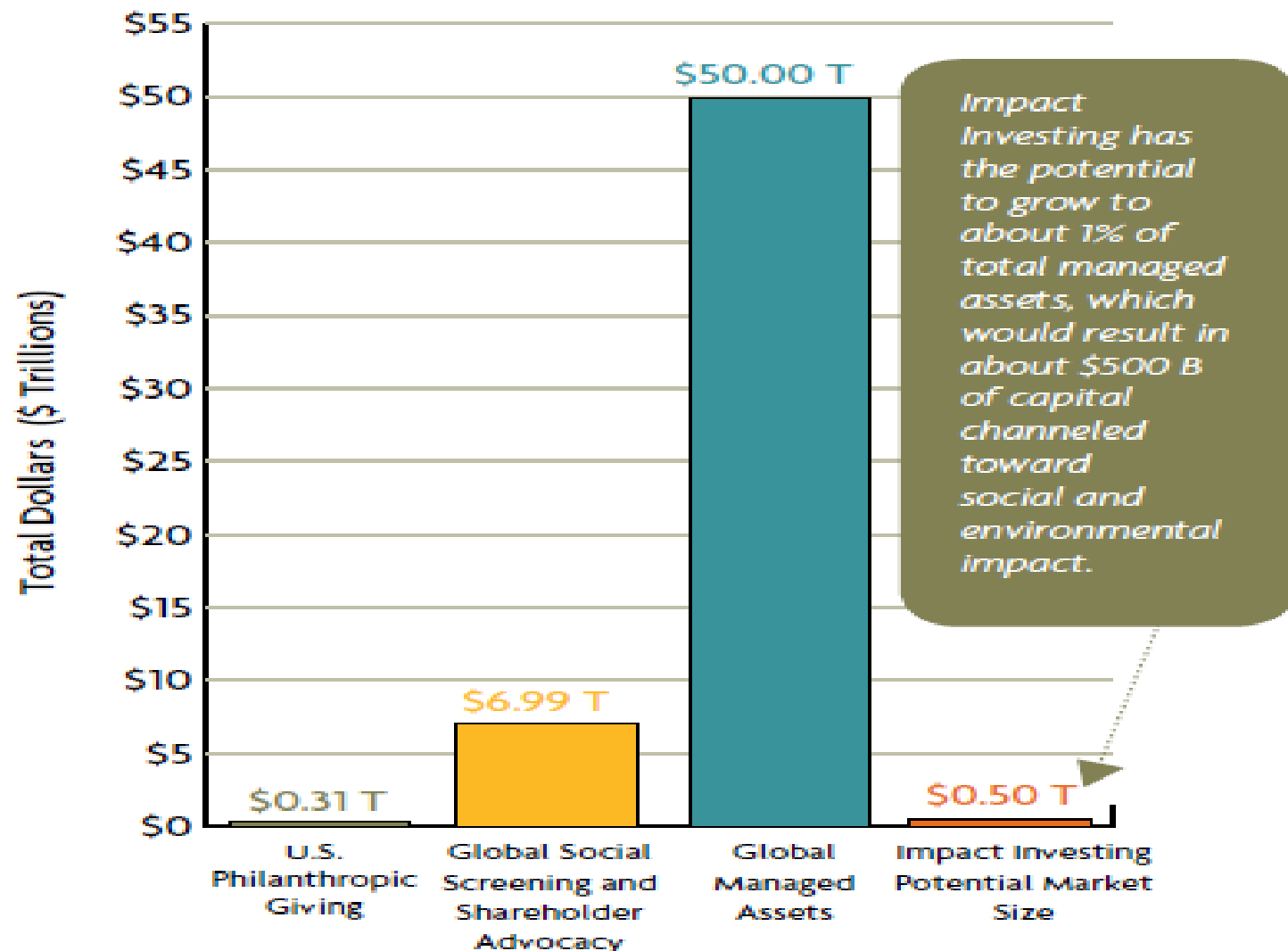


Social Enterprises:

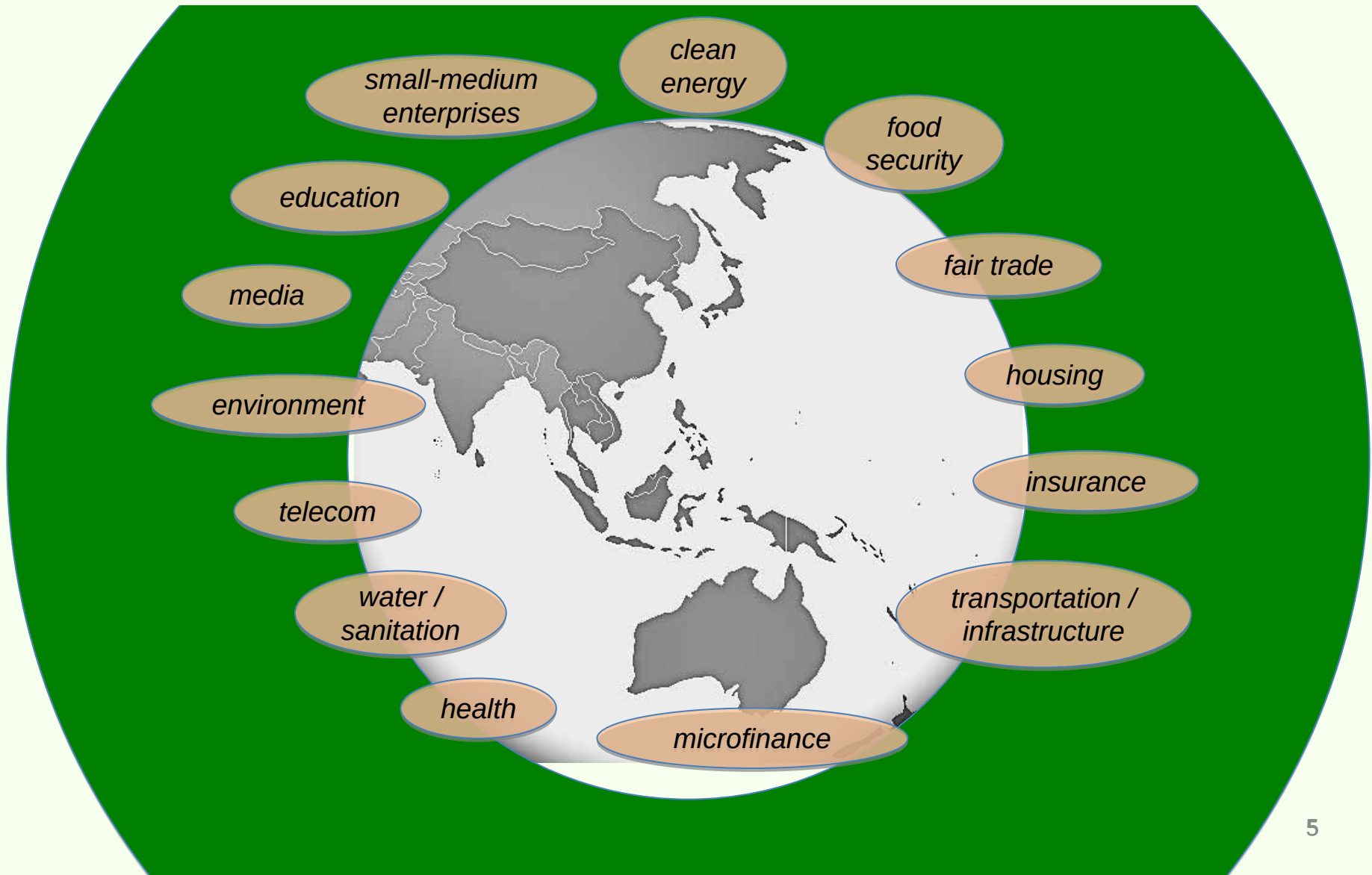
- Social mission-oriented for-profit
- OR business-oriented non-profit

Emphasis on sustainability

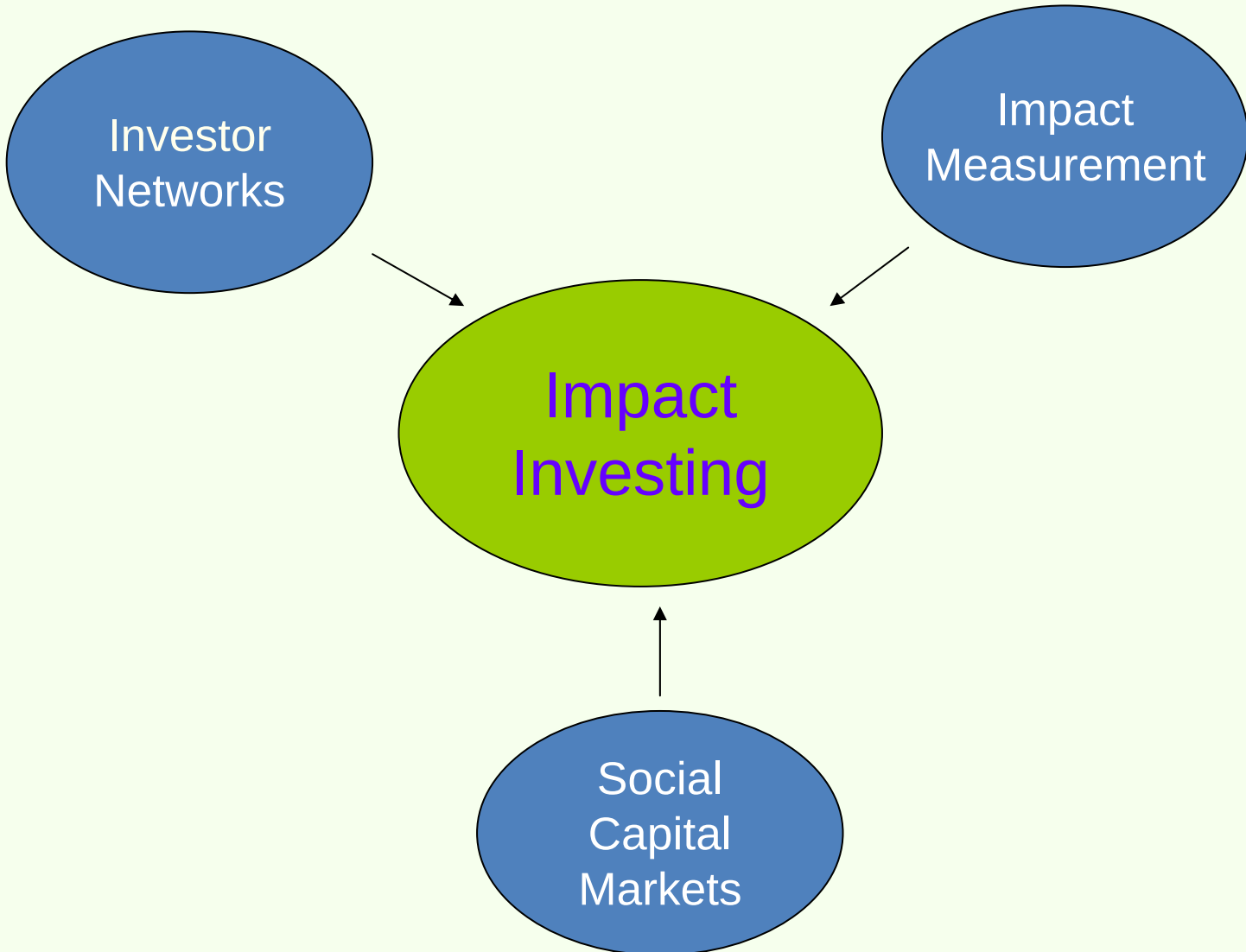
Comparative Market Sizing



A diverse Asian Social Enterprise sector has emerged to tackle a variety of social problems.



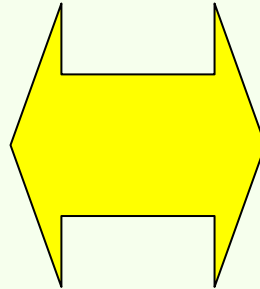
Infrastructure Required for Impact Investing



Need for Social Impact Measurement

Business Needs

Capital
Investment
Against
Loss of
“value”



Impact Investor Needs

- Visibility / ease of search
- Accrediting of Social Enterprises
- Transparent reporting of Social Metrics
- Ideally, social impact measurement

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_8187

