

Why Responsible Business Conduct matters.

What Asian Financial Institutions can do.

Jaspreet Duhra, 03/11/09

EIRIS: Overview



- EIRIS is an established not for profit research organisation specialising in **environmental, social and governance research on publicly listed corporations**.
- Founded 26 years ago, EIRIS was created as a collaborative research project to assist a group of churches & charities put their **principles into practice**.
- Our mission is to conduct high quality research on extra-financial issues to **encourage improved social and environmental performance**.
- Global coverage (3,000 companies) - FTSE All-World Developed, MSCI



Are financial institutions addressing the ESG risks they are exposed to?

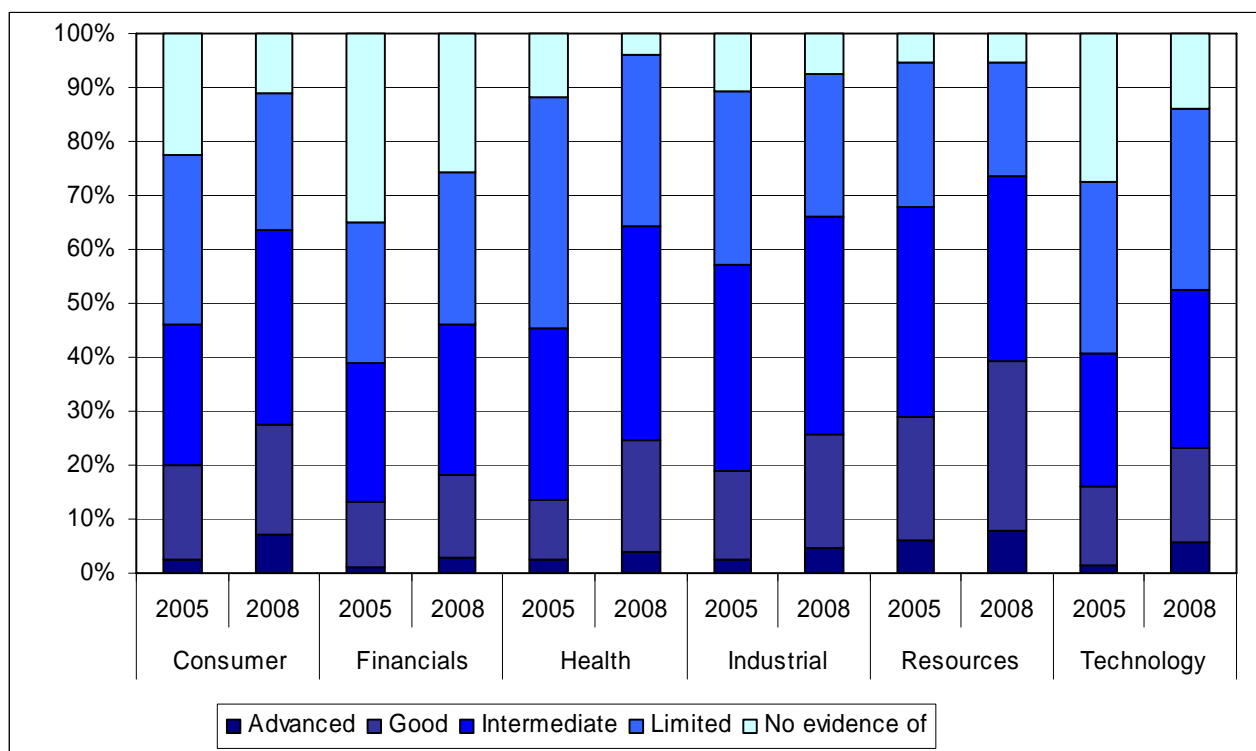
ESG issues relate to corporate governance

- Focus on board management of risk and reputation
- ESG risk: impact on long-term profitability
- Investor pressure for disclosure on risk management

The analysis focuses on how well companies are addressing ESG risks under four headings covering:

- Board responsibility
- Risk management systems
- Identification of ESG risks
- Potential liabilities and opportunities

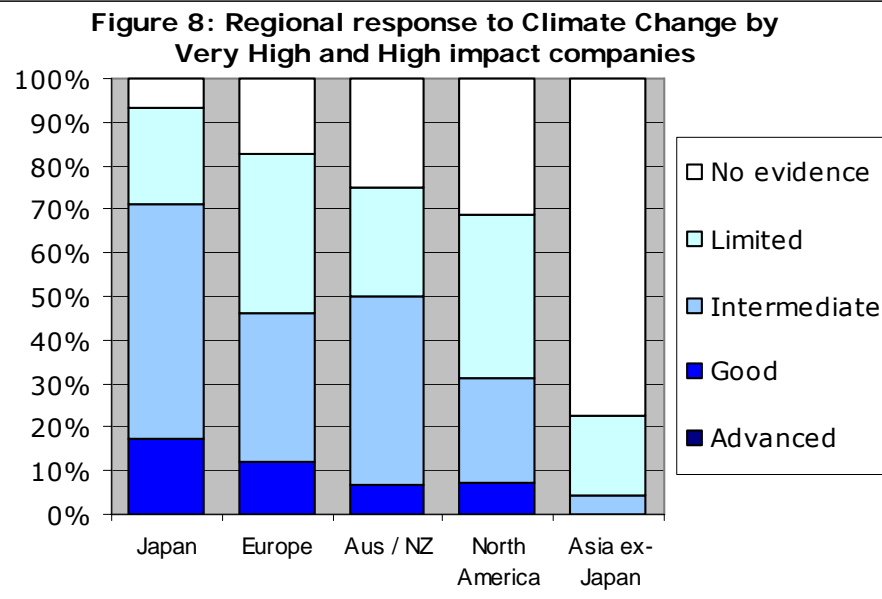
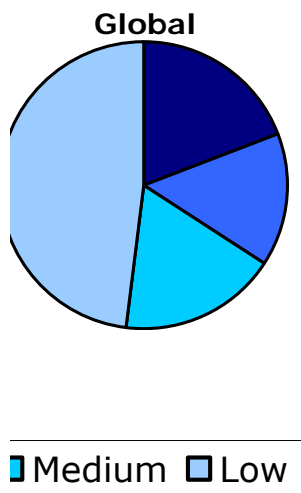
Financial sector demonstrates poor performance in ESG risk management



How can financial institutions address the risks in their portfolios?

- Increasing number of investors concerned with ESG related risks
- 2007 Mercer report, 'Demystifying Responsible Investment Performance',
- Improve returns – avoid fines, safeguard reputation, reduce operating cost
- UN PRI – 600+ signatories – managing USD 15 trillion
- Know what you own

Impact by Market cap of Global



https://www.yunbaogao.cn/report/index/report?reportId=5_8188

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