

Corporate Social Responsibility in Chinese Financial Sector -China Development Bank CSR Practice

By Hong Dengjin

Contents

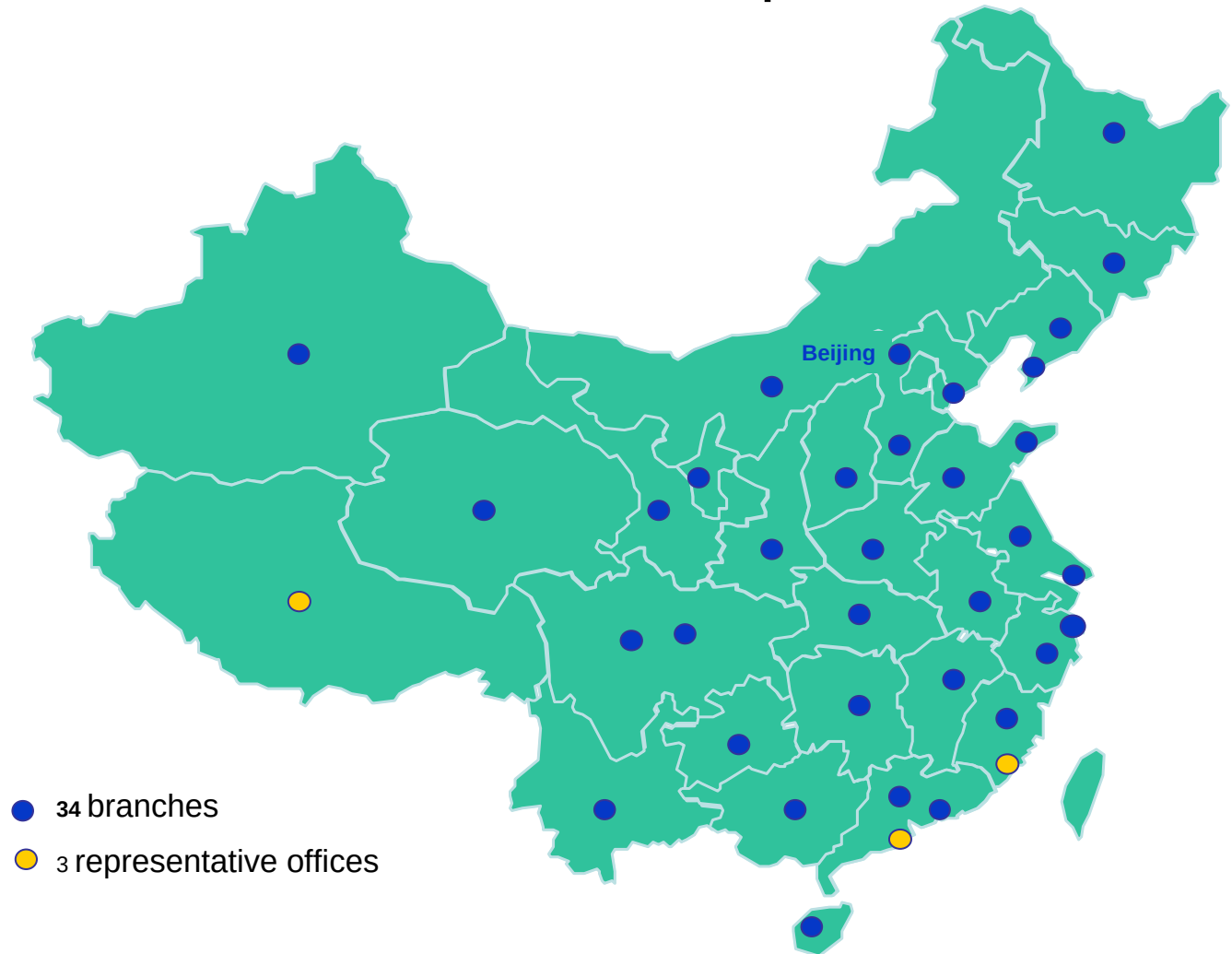
- 1. CDB's Profile
- 2. Responsibility concept of CDB
- 3. Introduction to CDB social responsibility

CDB's profile

- Stated-owned financial development institution
- Fast and steady growth
- In the process of commercialization
- An active player in promoting CSR

Branch network

- CDB has 34 branches and 3 representative offices

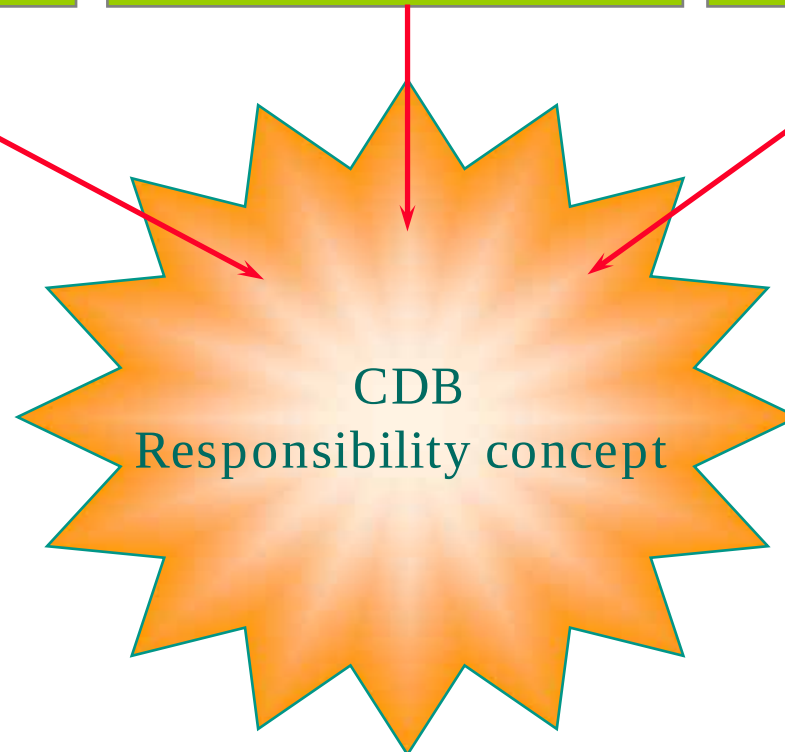


Responsibility concept of CDB

**Traditional responsibility
concept in China**

**International social
responsibility trends**

**Scientific development
policy**



■ Traditional responsibility concept in China

- Social moral comes first, business comes second



- Social moral serves as check and balance of conducting business
- Shoulder the responsibility for the society

■ International social responsibility trends

- United Nations Global Compact
- Banking on Sustainability
- Principles for Responsible Investment



预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_8192

ic development policy

omic development
s as base for social
opment

opment should
it the people

iced and sustainable
h

