



# The Asian way to longevity and prosperity

- OECD ESCAP Regional Conference on Corporate Responsibility-

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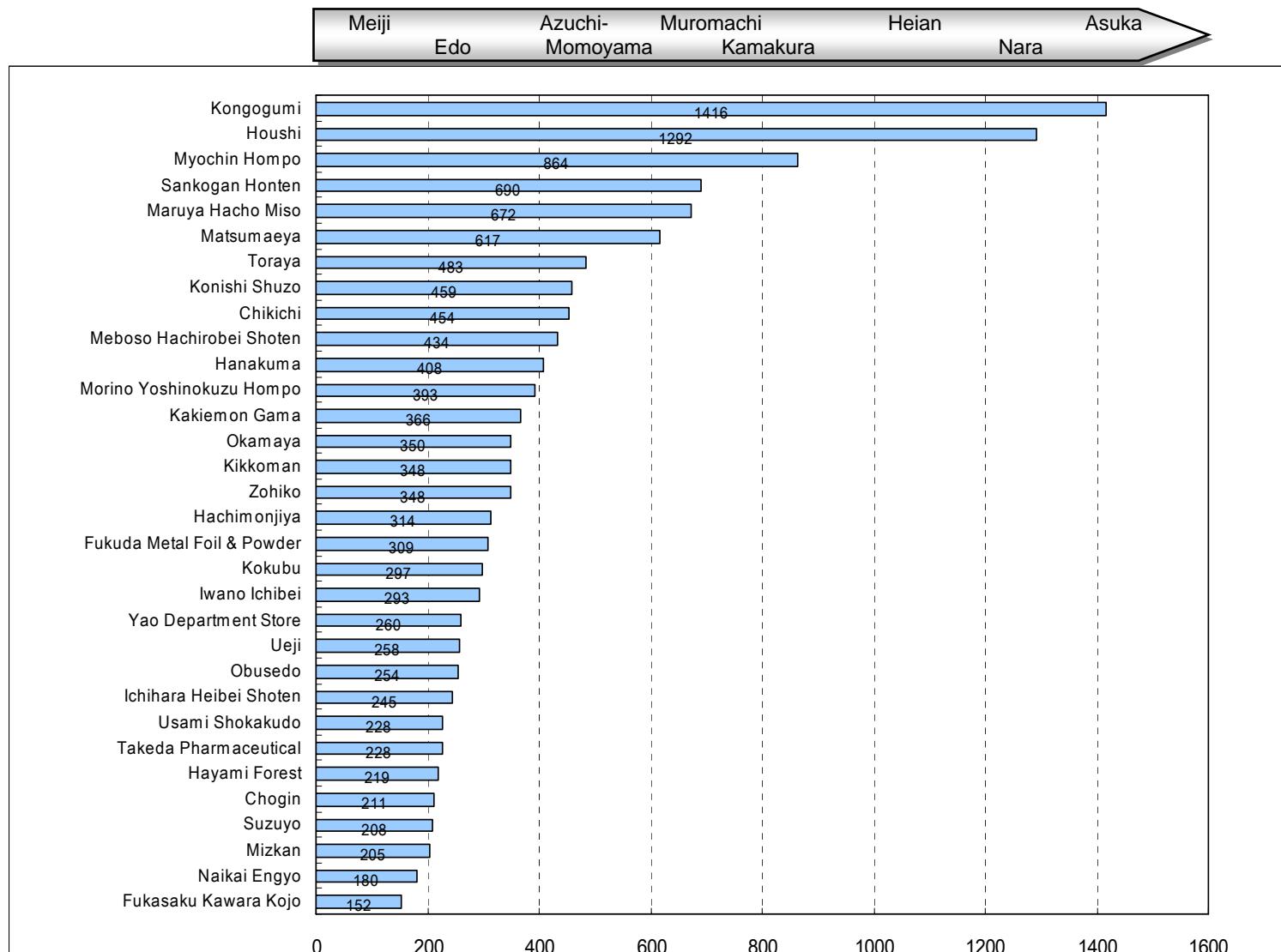
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# Japanese Historical Periodisation



# Principles of Long-Lived Companies in Japan

- ✓ Clear Values, Vision & Mission
- ✓ Empowerment and Strategic Approach
- ✓ Balance of People and Human Merit System
- ✓ Customer Orientation and building the Economy
- ✓ Quality and building the Nation
- ✓ Innovation (Change) and Improvement
- ✓ Efficient Use of Natural Resources
- ✓ Create a Sustainable Future and Generate Culture & Legacy

预览已结束，完整报告链接和二维码如下：

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