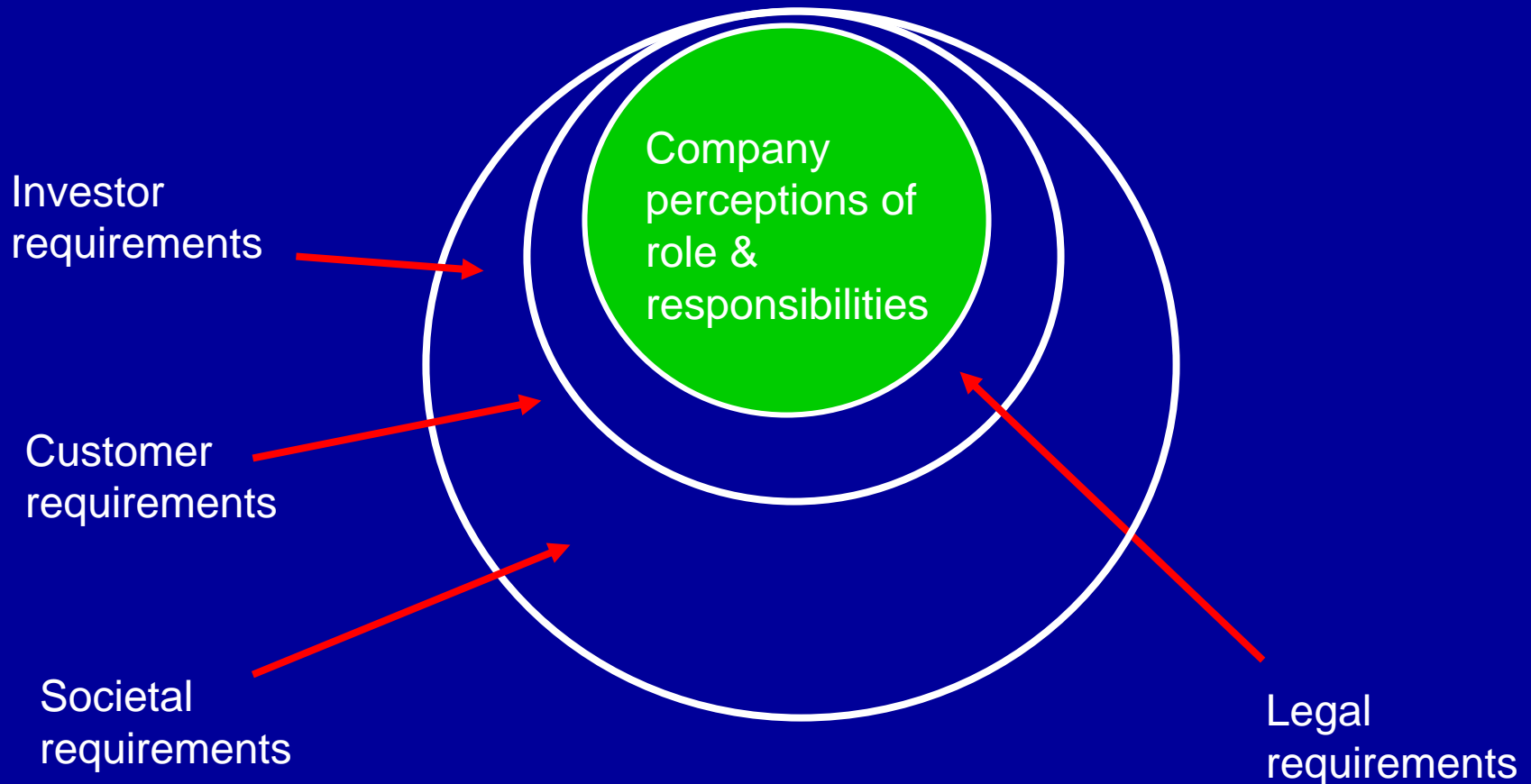


What 'Responsible Business Conduct' means



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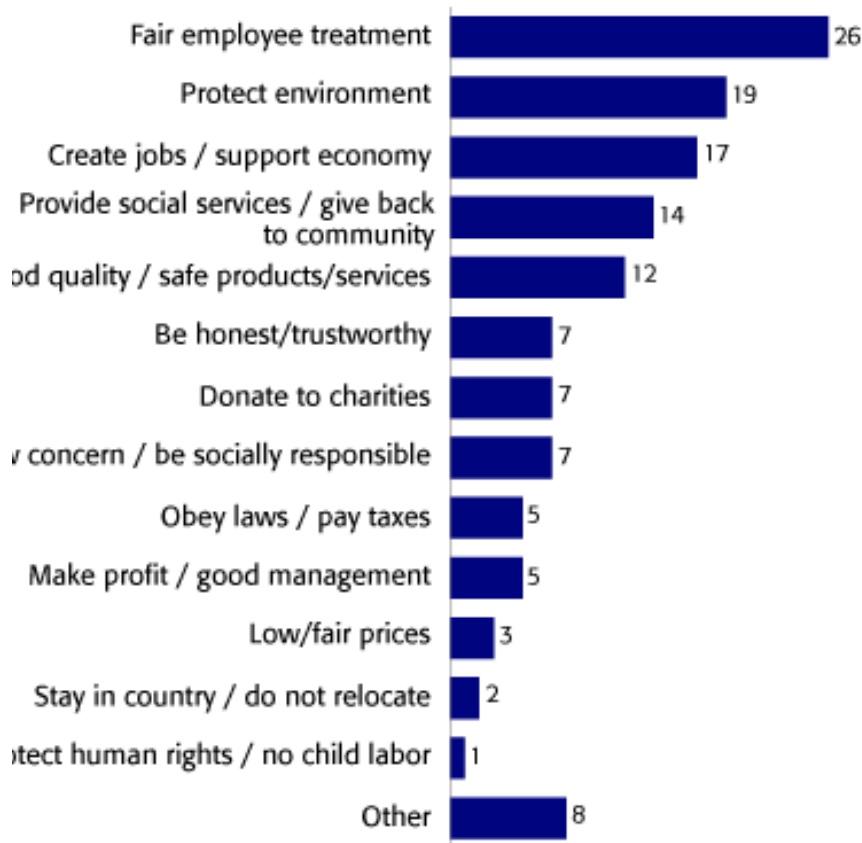
预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_8198



Most Important Thing a Company Can Do to be Seen as Socially Responsible

Year-Ended, Total Mentions, Average of 20 Countries,*
General Public (n=2,274), 2005



* Conducted in Argentina, Australia, Brazil, Canada, Chile, China, France, Germany, Great Britain, India, Indonesia, Italy, Mexico, Philippines, Russia, South Africa, South Korea, Switzerland, Turkey, USA
Sample: Asked of 100 respondents in each country