



Operationalising Responsible Business Conduct



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UN Global Compact



"Let us choose to unite the powers of markets with the authority of universal ideas. Let us choose to reconcile the creative forces of private entrepreneurship with the needs of the disadvantaged and the requirements of future generations."

SECRETARY-GENERAL KOFI ANNAN PROPOSES GLOBAL COMPACT ON HUMAN RIGHTS, LABOUR, ENVIRONMENT, IN ADDRESS TO WORLD ECONOMIC FORUM IN DAVOS (1999/02/01)

UN Global Compact



**Main UN Vehicle
to Responsible
Business Behavior**



**Cooperation with
UN Agencies**



**Well Over 800
Companies in Asia**

What the Global Compact is not

Giving away money

Planting a few trees

PR photo opportunities

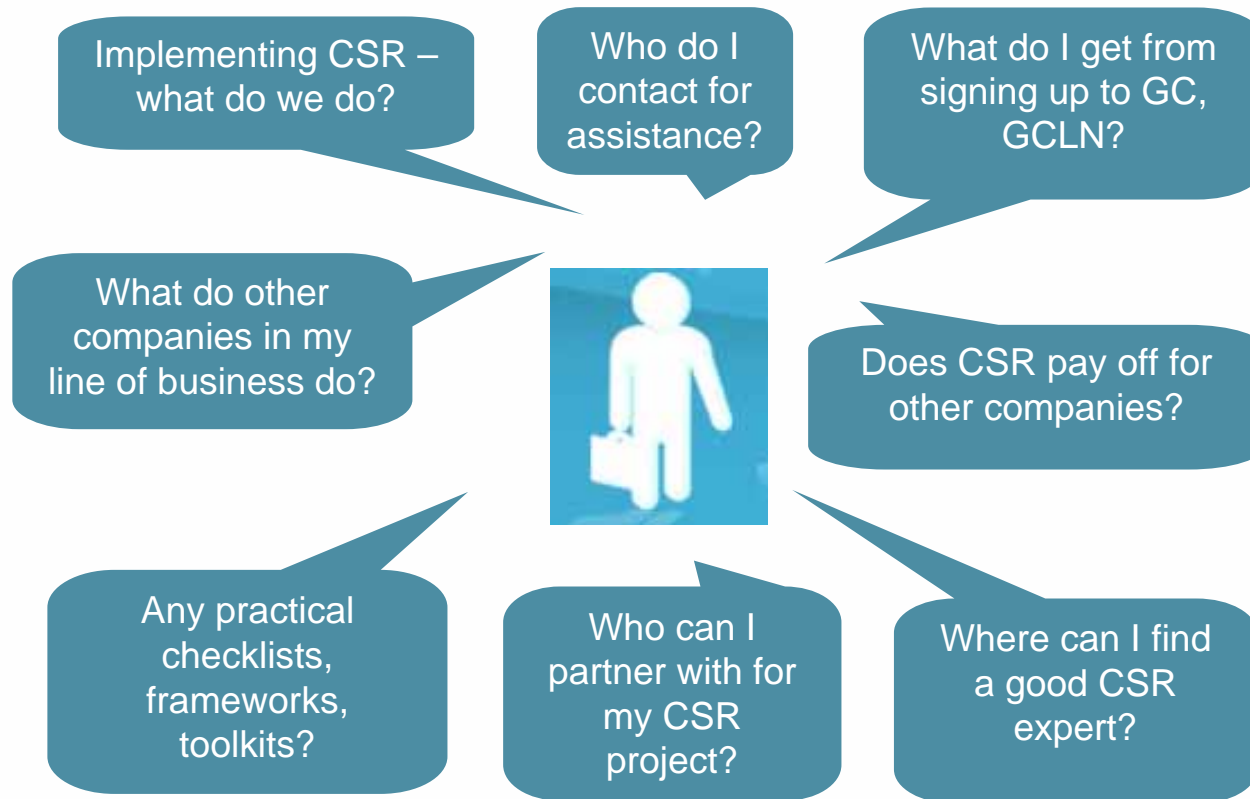
Being a “caring” company



Implementation is key



How to implement CSR?



Learning Tools & Materials

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_8206

