



Presentation by
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MSC MALAYSIA : *Paving the Way*

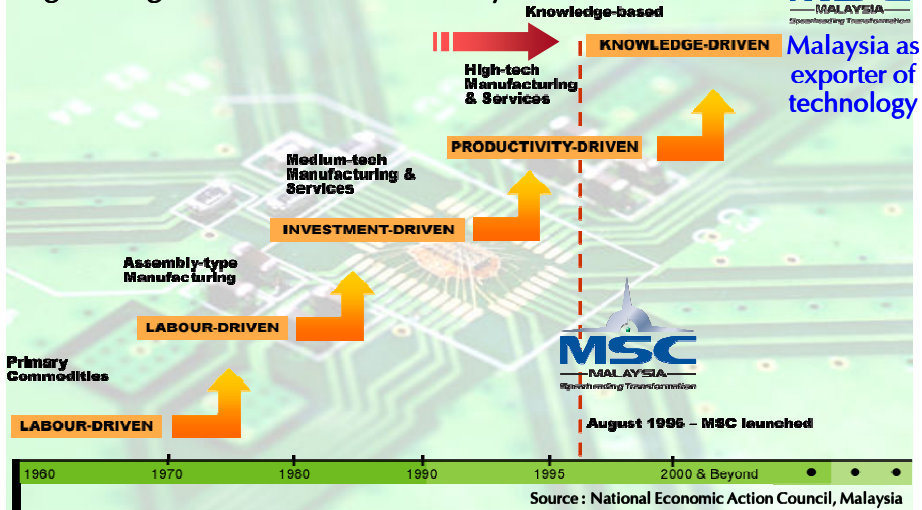
EXPERT GROUP MEETING ON REGIONAL COOPERATION
TOWARDS BUILDING INFORMATION SOCIETY IN ASIA AND
THE PACIFIC,
Bangkok, 20 – 22 July 2009



The MSC Malaysia Story

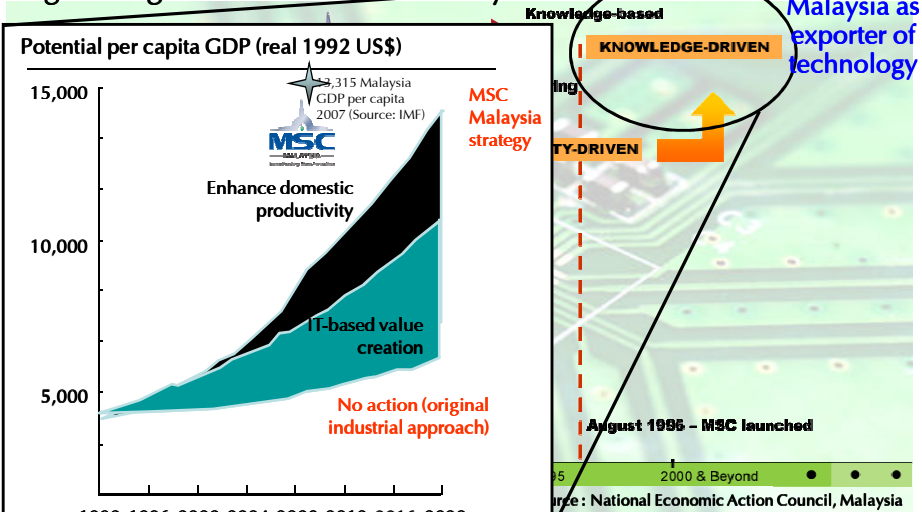
MALAYSIA IN TRANSITION

Engine of growth for the k-Economy



MALAYSIA IN TRANSITION

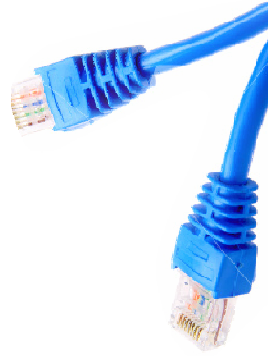
Engine of growth for the k-Economy



MSC Malaysia Vision

The MSC Malaysia is about changing the way we live and work ... this special area will be a global test-bed for:

- the new roles of government;
- new cyber laws and guarantees;
- G2B and B2B collaborations;
- new broadcasting;
- education;
- delivery of healthcare; and
- new technologies ...



Government's Policy Statement at Launch of MSC, 1 August 1996

MSC MALAYSIA MILESTONES & NATIONAL ROLLOUT

PHASE ONE: 1996-2003
Successfully create the MSC Malaysia

Comprising 5 Cybercities



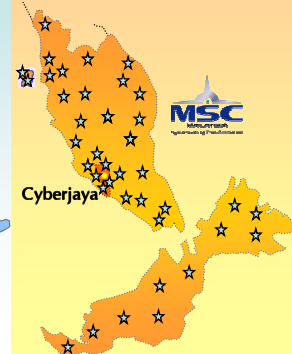
PHASE TWO: 2004-2010
Grow MSC Malaysia into a global ICT hub

MSC Malaysia National Rollout comprising of 15 Cybercities and Cybercentres



PHASE THREE: 2011-2020
Transform Malaysia into a Knowledge society

National Transformation enabled by MSC Malaysia environment



MSC MALAYSIA 3 STRATEGIC THRUSTS

1. Attract FDI

Accelerate growth of MSC Malaysia as a Global ICT Hub and review incentives to encourage R&D and attract greater MNC presence

2. Build Local ICT Industry

Roll out of MSC Malaysia to the rest of the country and enhancing local ICT industry

3. Enhance Socio-Economic Development

Increase usage and adoption of innovative domestic ICT products and services

Key Impacts of MSC Malaysia

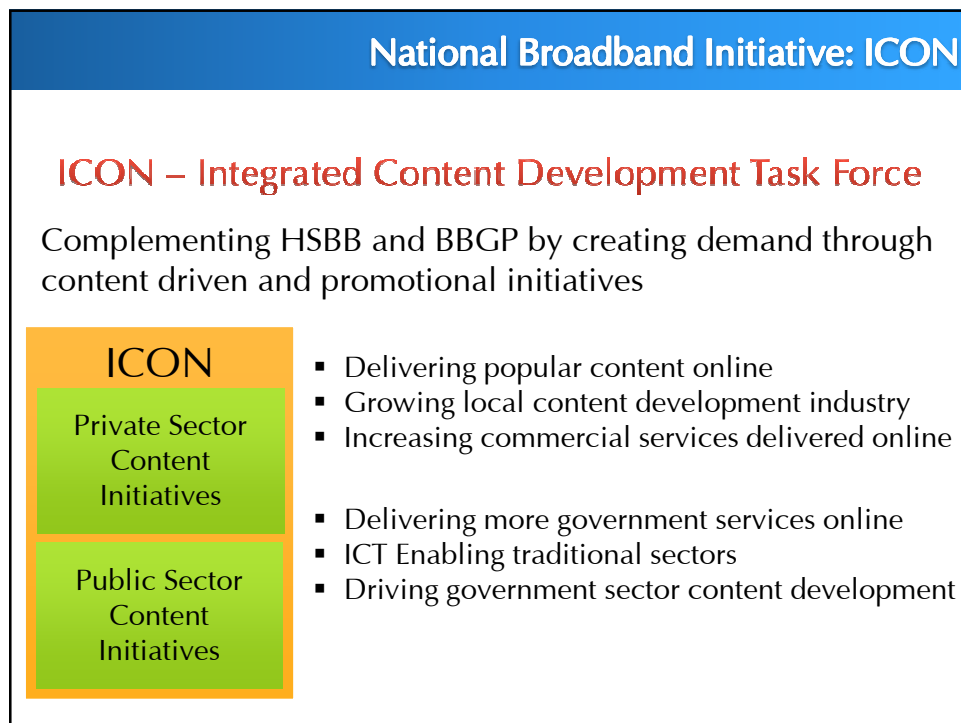
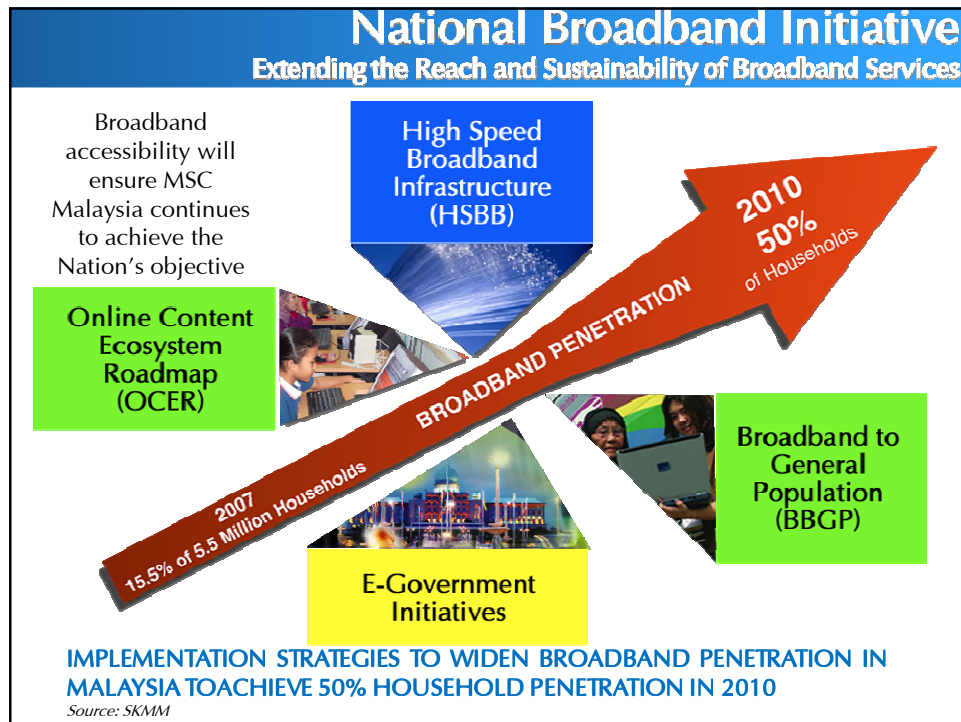
	Impact Survey 2007	Impact Survey 2008
Description	2006 (Based on companies approved 1 Jan – 31 Dec 2006)	2007 (Based on companies approved 1 Jan – 31 Dec 2007)
MSC Malaysia Status Companies *	0.482	0.556
Revenue (Bil USD)	3.6	4.7
Export (Bil USD)	1.127	1.556
R&D (Bil USD)	0.227	0.392
IP Registered *	1,815	2,600
Jobs*	63,907	79,005

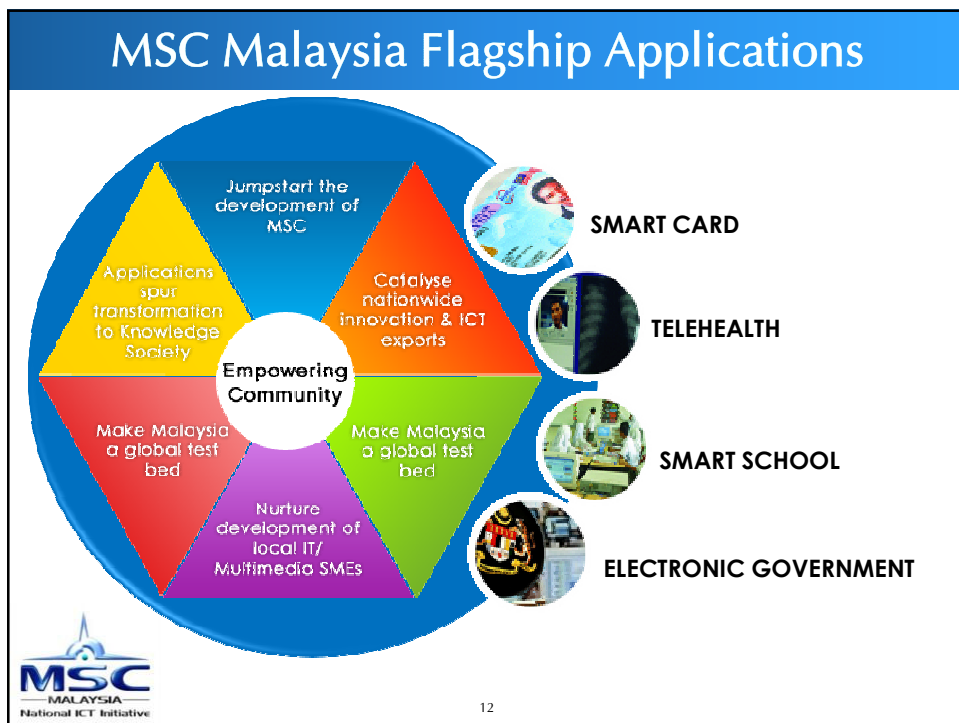
Note: *Cumulative;
**Unaudited Figures



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MSC Malaysia Flagship Applications Updates

e-GOVERNMENT

Effective and efficient delivery of services from the government to the people

1,192
online services

260
SMS services

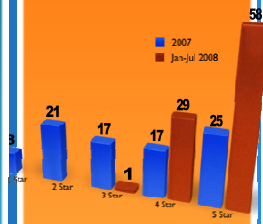
RM 6.017bil
ePerolehan transaction

JobsMalaysia
177,200 job seekers
622,741 vacancies posted
25,911 jobs matched



SMART SCHOOL

Towards 5-Star rating
Smart Schools



"The Smart School
Qualification Standards
(SSQS)"



TELEHEALTH

Establishment of interoperability platform for eGL, LHR & eAppointment

38
healthcare centres connected through Teleconsultation



SmartCard

>10 sectors
Successful Implementation

>150,000
points-of-usage

>300
Integrated Government Service Centre



Variations of Applications Using MyKad

Up till 2006



Smart Card

9 National
Applications

50 Commercial
Applications

> 150,000
Points-of-usage



2007 - 2008

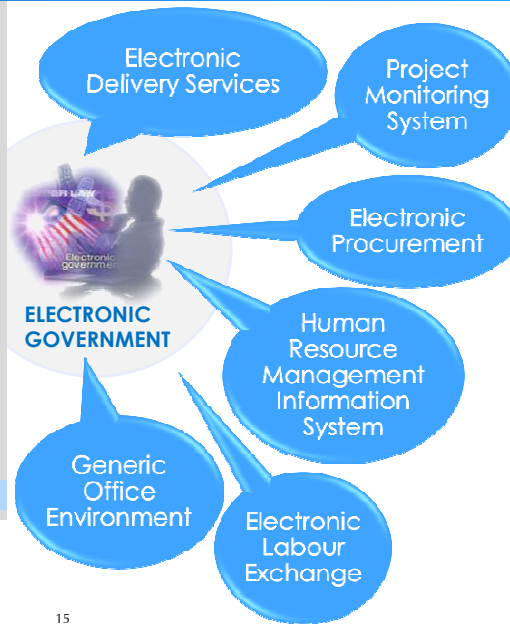


MSC Malaysia E-Government Flagship Applications

MSC Malaysia E-Government

- People in Government, Business and Citizenry working together for the benefits of the country.
- To Re-invent the Government (Using ICT) to improve productivity and to create a collaborative environment of the country's ICT industry
- Focus on effectiveness and efficiency in delivering services from people in the Government to the Citizen, enabling the Government to be more responsive to the Citizen's needs

MSC E-Government Blueprint & Implementation Roadmap



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ABOUT eGOVERNMENT

The **eGovernment** initiative was set up to lead the country into the Information Age. It seeks to improve the convenience, accessibility and quality of interactions with citizens and businesses; simultaneously, it will improve information flows and processes within government to improve the speed and quality of policy development, coordination and enforcement.

To transform administrative process and service delivery through the use of IT and multimedia

Government	Citizen	Businesses
HRMIS GOE SPPII	E-Services ELX E-Syariah	e Procurement

G2G

G2C

G2B

Projects Being Rollout

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_8255

