

# Facts about Condoms

## HIV Situation in Thailand

Based on the 2014 statistics, there are



**445,504\***  
people living  
with HIV



**7,816\***  
new HIV infection

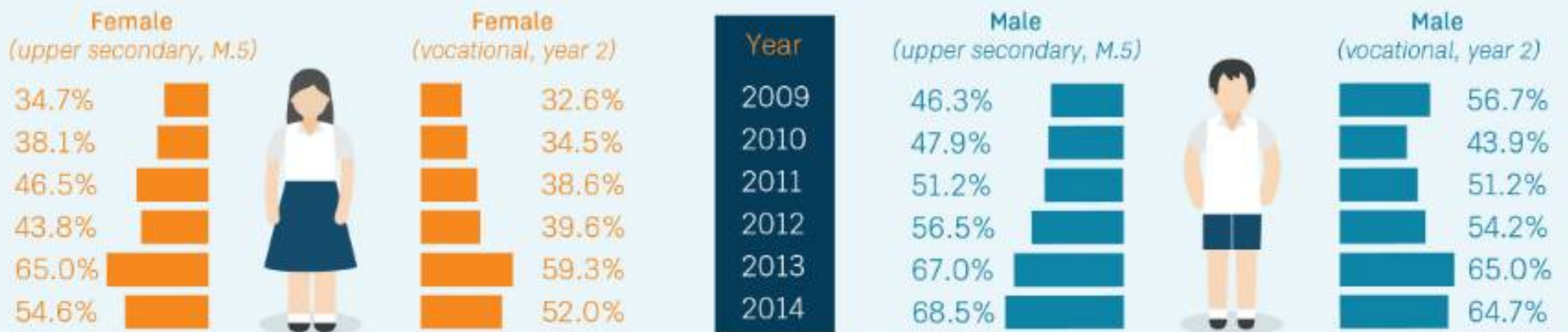
\* estimated numbers



**About 9 in 10**  
of new HIV infections  
were from unprotected sex.

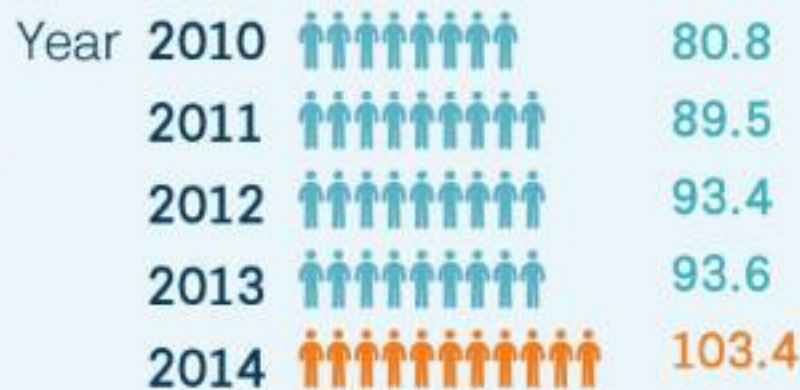
## Challenges adolescents and youth are facing:

Although condom use among adolescents during their last sex tends to increase,



## Sexually-Transmitted Infection (STI) rate remains high,

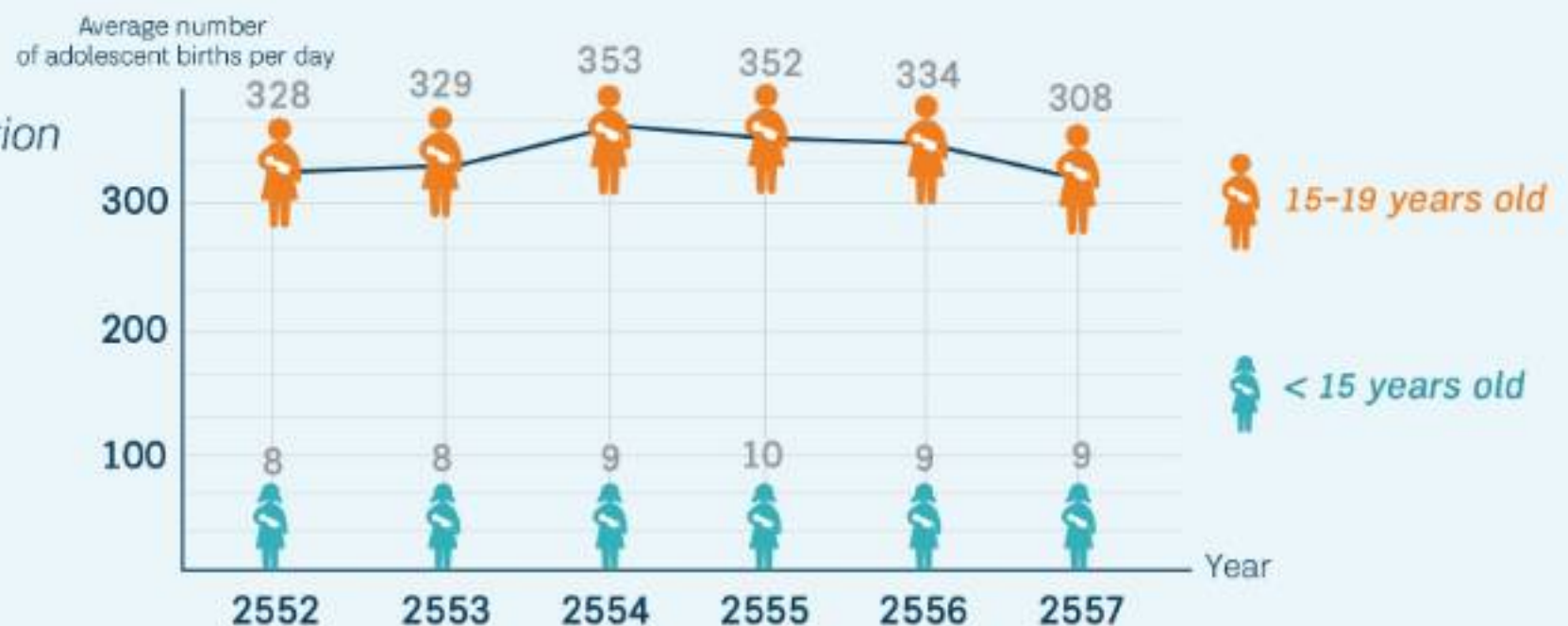
Youth aged 15-24 years old have higher STI rate than other age groups and the rate has been climbing each year.



STI rates of youth aged 15-24 per 100,000

## and adolescent pregnancy is still a problem.

### Adolescent Pregnancy Situation



## The need for the National Condom Strategy

# 5 Components of Thailand's National Condom Strategy

1



## “Normalize Condom Use”

*Increase acceptability and reduce stigma*

Promote attitude changes:  
Carrying condom = prepared  
Using condom = sexual pleasure + safe

## “Available and Correct Use”

*Support access to and correct use of condoms*

Increase condom distribution and channels  
and promote correct use of condoms for all



2

3



## “High Quality”

*Ensure condoms meet quality standards*

Develop a quality control system  
for every condom

## “Partnership with Government”

*Create an enabling environment  
for condom use*

Government supports partnerships with  
all sectors in promoting condom use



4

5



## “Strategy Effectiveness”

*Monitor and evaluate for effectiveness*

Develop monitoring and evaluation system  
for strategy improvement

To prevent HIV, sexually-transmitted infections,  
and unwanted pregnancy



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