

# **UNHCR Brazil - Livelihoods**

REPORT October - November - December 2020



UNHCR Livelihoods Unit in Brazil is promoting several initiatives with the aim to mitigate the socioeconomic impacts on the refugee population and persons of concern. Our actions are implemented directly or through a network of implementing partners spread throughout the country, as well as through partnerships with Federal, State and Municipal Governments, with civil society organizations, other UN agencies, with organizations working in development programs and with private companies. Understood as a driver for local integration, the Interiorization strategy led by the Federal Government, entails the voluntary relocation of Venezuelans from Roraima to other states in Brazil with better employment prospects.

This is the second edition of the Livelihoods Unit Report. *Enjoy your reading!* 

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### **Employment**



## COMPANIES WITH REFUGEES (EMPRESAS COM REFUGIADOS) PLATFORM

UNHCR, the Global Compact and the Tent Partnership for Refugees are hosted joint webinars with the objective to engage the private sector in contributing to the refugee' integration. During this period, two webinars were promoted highlighting corporate good practices <a href="here">here</a>. Around 100 people participated. BRK Ambiental and Foxtime Human Resources shared their project that offers technical professional training in maintenance of hydro-sanitary installations for refugee women. Information on this good practice was included in the <a href="here">Empresas com Refugiados</a> platform and can be accessed <a href="here">here</a>. The Companies with Refugees Platform, joint initiative of UNHCR and UN Global Compact, promotes good business practices in the inclusion of refugees. See more <a href="here">here</a>.

## Promoting employment for refugees and migrants in Boa Vista

To support the inclusion of refugees and migrants in the local job market, SJMR supported 371 persons with CV preparation, in parallel with support to access the digital work permit. 236 Venezuelans were referred to job interviews by the organization in the last three months of 2020 and 90 persons were hired to work in companies in different parts of Brazil.

#### **Private Sector engagement in Roraima**

On November 24, UNHCR and SJMR gave a presentation for members of 8 different local companies, during the event "Breakfast with Employers" held by FECOMÉRCIO and SENAC in Boa Vista, with a session on labour insertion for refugees and migrants, and one on how local suppliers can do business with UNHCR. The main goal of the event was to strengthen UNHCR's relationship with the local private sector.

### Referrals to job vacancies in Manaus by Hermanitos

Despite the severe impact on the local labour market caused by the COVID-19 pandemic, 60 Venezuelans were referred for job placement by Hermanitos between October and December. The vacancies offered were in the areas of technology, agriculture, general services, commerce, administration and customer service.

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#### Indigenous families supported within the shelter-exit strategy

UNHCR, SEMASC and Cáritas Manaus supported 12 indigenous families through a shelter-exit strategy. In order to guarantee dignified conditions and access to basic needs for the families in their new homes, the 72 indigenous people included in the project were supported by UNHCR with the donation of several items, including kitchen sets. The families will continue to be supported over a three-month period through housing assistance provided by Caritas and will be included in the Passport for Social Inclusion project of SEMASC in the fourth month of project, through which they will be supported for a period of one year. Currently, 17 families are part of the initiative in Manaus.

# Corte Solidário promotes haircut and dialogues about gender-based violence in Manaus

In October, UNHCR and Instituto Mana launched the project Corte Solidário, focused on peaceful coexistence for the LGBTI refugee community in Manaus. The initiative came from the LGBTI refugee groups living in self-managed houses in different neighborhoods. The project includes a mobile barbershop that visits shelters, collective houses and reception spaces seeking to foster peaceful coexistence through free haircut, transmitting key protection messages and strengthening the self-esteem of those assisted. 5 editions of the activity were held beneficiating refugees in shelters in Manaus. See more here.

#### Proteja o Trabalho (Protect Work) Campaign

UNHCR, ILO, IOM and the Subsecretariat for Labor Inspection (Ministry of Economy - Special Secretariat for Social Security and Labor) jointly promoted the campaign Proteja o Trabalho (Protect Work) whose objective is to provide information to Brazilian workers, migrants and refugees, as well as employers, on the measures adopted by the federal government to confront Covid-19. Three new booklets were released and are available to download in the website of the campaign in Portuguese, English, French, Spanish, and Arabic. The materials are available at the campaign's website.

#### Webinar on diversity and inclusion

On December 16, UNHCR participated in a webinar organized by the Manpower group in Brazil about diversity and inclusion in the private sector. The audience was composed by human resources managers and professionals from areas of diversity in the private sector companies.

#### Start of Warao handicraft production project with Museu A Casa do Objeto Brasileiro

In November, Museu a Casa do Obieto Brasileiro in partnership with UNHCR began the implementation of a project to support indigenous Venezuelans' livelihoods through strengthening the traditional Warao handicrafts' value chain. In December, 25 indigenous Warao women living in Tarumã Açu 1 and 2 shelters in Manaus benefitted from distribution of buriti fiber by the SJMR with the support of UNHCR and Museu A Casa. The project will continue its development throughout 2021, providing technical guidance on best practices for handicraft production and sale, promoting indigenous Venezuelan refugees' income generation and self-reliance.

#### **INCLUDING WARAO FISHERMEN**

On the December 9th UNHCR delivered 2 boats to a group of Warao fishermen living in the municipality of Ananindeua in Para State. In addition to the boats, UNHCR provided lifejackets and fishing tools to support their initial activities. This intervention will help them to strengthen the nutrition of the community and can be developed into an income generating activities once they get familiar with the river and increase their fishing capacity. A total of 100 indigenous persons will be benefited, out of which 50% are children and adolescents. See webstory here.

### Fostering people with disabilities' integration

On November 18th, UNHCR held a workshop on the inclusion of people with disabilities (PwD) in the labour market. This first-of-its-kind training focused on employment and inclusion of PwD in the Brazilian labour market, had over 40 participants from 15 different organizations engaged in Operação Acolhida in Boa Vista. The training was conducted by the specialized consultancy from São Paulo, Turma do Jiló, a partner of the project "Empowering Refugee Women".

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UNHCR / Victoria Hugueney

### **Entrepreneurship**

#### Supporting entrepreneurs in Boa Vista

During December, 20 Entrepreneurs and their families (62 persons total) were supported with cash assistance in a partnership between UNHCR and ADRA. The group was selected based on the business projects presented at the end of an entrepreneurship course offered by ADRA. Participants are also being supported with Portuguese classes and other courses

relevant to their businesses and ADRA will be acting as an incubator for the selected projects for a period of 6 to 12 months, mentoring each of the participants. The goal of the cash assistance was to support entrepreneurs during the first months of launching their businesses, allowing for their family's basic needs to be covered while they may reinvest their revenue and time in expanding their small business.





## SUPPORT TO VENEZUELAN ENTREPRENEURS WITH STARTER KITS

Through a partnership between UNHCR and SJMR, 24 Venezuelan entrepreneurs in Boa Vista received Starter Kits to support their business, that are in-kind donations of materials, tools, and equipment needed for each small enterprise. SJMR also promoted a series of workshops on the theme of entrepreneurship, on topics such as Basic regulations and Formalization options for Small Business, attended by not only the Stater Kits recipients, but also other Venezuelan entrepreneurs.

In Manaus, 92 Venezuelan refugees were benefited with these kits. 47 of the beneficiaries are indigenous. The delivery happened following cycles of business preparation and management workshops, which were carried out in partnership with SEBRAE, with Agência Besouro and by the SJMR team between October and December. Business plans were developed with the participants and, after the kits were delivered, they were then accompanied by the SJMR for the first 3 months of the implementation of their projects.

### Fostering refugee entrepreneurship

UNHCR participated in the webinar "Coffee with UNHCR: entrepreneurship as a solution for refugees and migrants" on November 6th, whose objective was to promote entrepreneurs initiatives with the findings from the Entrepreneurs Profile research. The webinar was organized by Aliança Empreendedora and the recording of the video is available here.



### Financial Inclusion

#### Updated guidance on refugees' financial inclusion

On November 26th, the Central Bank launched the third edition of the <u>Financial Information Booklet for Migrants and Refugees</u> in partnership with UNHCR, IOM and CONARE. This edition of the booklet includes information on regulations dealing with the opening, maintenance and closure of accounts and information on means of payment, including the new modality Pix.

#### **Novo Caminhar Project**

UNHCR and SJMR, in partnership with AVSI, promoted a pilot project to support 29 families to exit the shelters in a safe and supported manner in Boa Vista. Thus, allowing families to be locally integrated and achieve self-reliance. The families were provided with classes on financial planning and household budget management, information about peaceful coexistence, access to public services, and the social protection network, as well as cash assistance for 3 months. Participants will be monitored by SJMR for the entire period of the assistance to ensure a safe transition.

## PROVIDING MICROCREDIT TO REFUGEE ENTREPRENEURS

- ★ On October 1st, UNHCR signed a MOU with Banco do Povo Crédito Solidário, a microcredit institution based in Sao Paulo. The agreement aims to promote the access of refugees and migrants to financial inclusion, especially microcredit loans for entrepreneurs. In May 2020, the organization launched a pilot microcredit programme for refugees and migrants sponsored by Kiva Platform that has already benefitted 47 entrepreneurs, most of them nationals from Venezuela.
- ★ A pilot project entitled "Creditodos" with Banco Pérola was launched on December 22nd, in Brasilia. UNHCR partnered with Banco Pérola with the aim to facilitate the access of refugees to microcredit loans. Two online meetings, organized by IMDH, took place to inform refugee entrepreneurs from Brasília about Creditodos. The pilot project should be extended to Manaus and other cities in 2021.

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#### **Education**

#### Livelihoods training for partners

In November, UNHCR conducted a Livelihoods training for over 30 people from partner organizations in Boa Vista. The full-day training covered the main principles and guidelines for livelihoods activities, presented the latest data and reports developed by UNHCR Brazil on the topic, and promoted a solutions-building practical session for encouraging partners to plan the next steps towards their livelihoods strategies for 2021.

#### **Latin America Memorial Teacher Training**

On November 7th, UNHCR participated in the opening of workshops for public and private network teachers, held by Memorial da América Latina, within the framework of its partnership with UNESCO and supported by UNHCR. These workshops will deal with forms of support and teaching methodologies to refugees and applicants in schools.



#### **VOCATIONAL TRAININGS TO REFUGEES AND MIGRANTS**

#### **Manaus**

- ★ NGO Hermanitos and Senac promoted vocational training to Venezuelan refugees in downtown Manaus. Courses provided include Eyebrow Design, Creativity and Innovation in Sales and Pizza Manufacturing, among others. In addition, Portuguese classes were offered and an English course, taught by a Venezuelan volunteer, was offered for children and adolescents. A total of 233 were benefited.
- ★ A total of 200 slots for professional qualification courses were offered to refugees by CETAM in Manaus. The slots were offered for trainings in Cashier, Warehousing, Gatekeeper, Sales Assistant, Goods Repository and Basic Portuguese. Cáritas Arquidiocesana de Manaus referred Venezuelan refugees attended by their services for the courses according to their preferences, professional experiences and career plans.
- ★ In the last quarter of 2020, eight professional qualification courses provided by CETAM (Centro de Educação Tecnológica do Amazonas) were offered in Manaus at ADRA's CARE, benefiting 129 Venezuelans thanks to the partnership with UNHCR. The courses taken were on Basic and Advanced Portuguese, Warehousing, Gatekeeper, Administrative Assistant and Receptionist. In addition, specific classes for indigenous Warao refugees were offered on Air Conditioning Installation and Maintenance and in Basic Portuguese. Another 57 Venezuelan refugees were benefited by trainings on Truffle Confectionery, Bakery and on Cookies and Crackers, provided voluntarily by businesses specialized in these fields in partnership with ADRA.



★ In December 2020, ADRA, in partnership with UNHCR and MPT, inaugurated the community kitchen project in Manaus. This project aims to promote courses in gastronomy for the refugee population. Also in December, courses on cooking were held, which contributed to the income generation of these families.

#### **Boa Vista**

- ★ In October and November, SJMR in partnership with UNHCR promoted two vocational training in areas of Sales and Baking. A total of 44 persons were benefited.
- ★ In partnership with the Federal University of Roraima's Insikiran department, 33 persons participated in an indigenous leadership course, that included topics such as national and international indigenous rights and refugee law.
- ★ In November and December, FFHI in partnership with UNHCR, promoted multiple trainings to the Venezuelan indigenous population sheltered in Boa Vista, in areas of sewing, hairdressing, baking, and computing. In total, 58 persons were benefited, including persons with disabilities. Another 19 indigenous refugees and migrants graduated from professional training in firefighting, which included skills such as first aid, fire prevention, private security, and emergency response.

## UNHCR strengthens public and civil society's services with donations

UNHCR formalized the donation of furniture and IT equipment, including computers, printers, and electric appliances, among others, to social assistance reference centers and shelters located in regions with a larger presence of refugees and migrants - Rio de Janeiro (RS), Sao Paulo (SP), Campinas (SP), Cachoeirinha (RS), Porto Alegre (RS), Viamao (RS), Caxias do Sul (RS). The donation is part of a project to foster and promote the development of andstrengthen specialized local policies for the protection and integration of refugees and migrants.

## Training of public teachers in São Paulo

In October and November, UNHCR participated in the project "Human Refugees", promoted by the Commercial Social Service Institute (SESC) São Paulo in partnership with the Regional Board of Education and Municipal Secretary of Education. The project aims to raise awareness amongst public school teachers on refugee issues and to discuss and promote local initiatives for better integration of refugee children in the school environment. The west and east regions of Sao Paulo city were covered, reaching more than 284 teachers through webinars with the participation of refugees.

## Facilitating diploma revalidation

In October, UNHCR supported six women from Boa Vista with cash assistance while they pursued the revalidation of their university diplomas, in order to work as medical doctors in Brazil. The support was given in partnership with UN Women and aimed to cover their family's basic needs given the costs related to the *Revalida* test.





#### **Peaceful Coexistence**

#### Cities With Refugees Campaign highlighted Sao Paulo on the International Cities Day

On October 31st, the municipality of São Paulo marked International Cities Day (celebrated on September 31st), highlighting their partnership with UNHCR Brazil. Please use the following links for additional information:

- → How the city of Sao Paulo is placing refugee perspectives at the heart of its policy (Global Compact on Refugees)
- → En Brasil, la ciudad de São Paulo pone a las personas refugiadas en el centro de sus políticas (ACNUR Americas)
- → 4 cities that embrace refugees— yours should, too (Medium.com)
- → 4 ciudades que le dan la bienvenida a los refugiados... y muestran por qué la tuya también debería hacerlo (ACNUR Americas)



# Interiorization

DECEMBER 2020



**1,356** Venezuelan refugees and migrants  $\longrightarrow$  **46,589** were were relocated in December 2020.



relocated since April 2018

### Trainings and actions to support the Interiorization



**Companies with Refugees Platform** empresascomrefugiados.com.br

### 预览已结束,完整报告链接和二维码如下:

https://www.yunbaogao.cn/report/index/report?reportId=5 17532



