



REGULAR RESOURCES

2019 REPORT

unicef 
for every child



Who is UNICEF?

We are the world's largest children's organization, an agency of the United Nations, and 100 per cent voluntarily funded. Mandated at the highest levels, we ensure that children and adolescents are protected, healthy, and educated. We have a presence in over 190 countries and territories, working during times of peace and stability and when emergency strikes. We partner with national governments and local communities, other UN agencies and NGO partners, and the public and private sectors to achieve our mission to create a better future for children and adolescents.

Importantly, UNICEF provides support to children from before birth all the way through to adolescence. Thus, please note that within this report the terms "children" and "childhood" encompass the full spectrum of a child's life, up to age 18.

Cover: Mothers waiting with their newborn babies at the maternity health center in the village of Nassian, in the North East of Côte d'Ivoire. Today babies will receive basic vaccination to protect them against yellow fever, rotavirus, measles, influenza, tetanus, hepatitis B and tuberculosis.



REGULAR RESOURCES

Achieving the Greatest Impact
for Children



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Foreword

As I write to thank you for your overwhelming support of Regular Resources in 2019 – and to showcase the results we have achieved together – I also recognize that we are living through an extraordinary moment in history: the COVID-19 pandemic. The pandemic is affecting nearly every aspect of life in our communities, homes, and places of work.

For our part, UNICEF has been responding to this emergency since the start of 2020 – on all continents and in all regions.

Once again, we could not do this without your trust and support – and most of all, with the flexibility that Regular Resources provides. It is precisely this flexibility that allows UNICEF to respond quickly and effectively, where the needs are greatest.

As you will read in this report, our team and volunteer health workers in the Democratic Republic of the Congo have been engaged in a long fight against Ebola. They are now transitioning to battle the coronavirus as well. Once again, Regular Resources has been our “first responder” to this emergency, helping us to establish treatment centres and to procure lifesaving supplies.

With our unique global presence in more than 190 countries and territories, UNICEF is able to stay and deliver – before, during, and after an emergency. Throughout 2020, UNICEF will continue to be there. We’re in it for the long run. We’re in it to achieve a sustainable impact for all the world’s children. To do so, we continually pioneer new methods, approaches, and products. We take these to scale. And we do this across the entire childhood – from before birth to adolescence.

As you read this report and learn even more about the work you support, I trust the stories from the field will bring you inspiration about the possibilities for children and will also demonstrate the effectiveness and importance of your contributions to Regular Resources.

Thank you once again.



Henrietta H. Fore
UNICEF Executive Director

Thank you

“Core funding is a cornerstone in the implementation of the UN mandate and 2030 Agenda. And in emergencies, Regular Resources allow flexible and swift allocation of funds by the organization to those most affected, such as women, girls, and persons with disabilities.”

Ms. Satu Santala

Director-General, Development Policy,
Ministry for Foreign Affairs, Finland

“Supporting the multilateral system through core funding is the most efficient way to create a flexible and fast global response. The COVID-19 pandemic is a harsh reminder of why organizations like UNICEF must be supported with flexible core funding to swiftly assist the most vulnerable.”

Mr. Peter Eriksson

Minister for International Development Cooperation, Sweden

“We are humbled by the opportunity to use our reach and presence both globally and locally here in Germany to raise funds for and awareness of UNICEF’s work, together with our customers. We have been partners for many years, and we fully trust UNICEF’s judgement on where the money is spent to have the biggest impact.”

Mr. Hendrik Heuermann

Sustainability Manager, H&M, Germany

“Flexible and predictable funding is critical to UNICEF’s support to children and young people in need all over the world. The importance of such funding has become even more evident with the onset of the COVID-19 pandemic, ensuring that the UN system can respond in a timely manner to programme countries’ needs. Norway is among the largest contributors of voluntary core and thematic funding support to UNICEF.”

Mr. Dag-Inge Ulstein

Minister of International Development, Norway

from around the world

"The Qatar Fund for Development (QFFD) is proud of our strategic partnership with UNICEF over the years, by which we have been able to enhance flexible funding to address children's needs globally, to work on multiple projects that have improved the livelihood of millions of children worldwide, and to open a UNICEF office in Doha. We look forward to further strengthening our collaborative efforts to support children and youth across the globe to survive and thrive and to open new avenues for hope, peace, and justice for vulnerable groups."

Mr. Ali Abdulla Al-Dabbagh

Deputy Director-General for Planning, QFFD

"We live in an everchanging world where reliable, timely, and flexible funding is key in order for UNICEF to deliver on its mandate and reach the children who are most in need. Providing unrestricted funds gives UNICEF the flexibility to innovate, respond quickly in emergencies, and ensures the largest possible impact for the children who are most at risk. UNICEF's commitment to girls and their education, sexual and reproductive health, and rights is particularly vital. That's why Denmark is proud to be among UNICEF's top contributors of Regular Resources."

Mr. Rasmus Prehn

Minister for Development Cooperation, Denmark

"Poverty and conflict impact terribly on children – yet children bear no responsibility for either. UNICEF plays an essential role in ensuring children's rights are upheld all around the world. That is why Ireland supports UNICEF, including through the provision of predictable flexible funding: last year, 2019, Ireland was one of the largest per capita government contributors to UNICEF's Regular Resources. We champion this model of funding as the best way to enable UNICEF to achieve impact at scale as it works to realise children's rights everywhere."

Mr. Ciarán Cannon T.D.,

Minister of State for the Diaspora and International Development of Ireland

"To a great extent, our common projects have been funded by the Ministry of Foreign Affairs of Estonia and implemented by UNICEF, but UNICEF never hesitates to use its core funding to kick start new ideas and to supplement funds wherever most needed. We are extremely pleased with this close partnership that has enabled us both to witness the crucial change in the lives of Georgian children."

Ms. Kai Kaarelsen

Ambassador of Estonia to Georgia and Armenia

"Ever since we started working with UNICEF in 2016, we've known how important it is to provide flexible funding to support core activities. Now, having visited numerous UNICEF programmes, we've seen first-hand how unrestricted income allows UNICEF to scale up its lifesaving humanitarian action for children as well as support its wider mission: to help every child fulfil their potential."

Ms. Jun Fujiwara

Corporate Partnership & Global Charity Director, Louis Vuitton

"Pandora and UNICEF have partnered to support the most vulnerable children, especially girls, around the world. Our partnership supports programmes on education, gender equality, rights awareness, and personal empowerment. We are also proud to contribute with flexible, unrestricted funding to UNICEF's work to help children get a better life."

Mr. Mads Twomey-Madsen

Vice President, Corporate Communications & Sustainability, Pandora

FIVE REASONS TO INVEST IN REGULAR RESOURCES

Every day, children all over the world look to UNICEF to change their lives. Families want UNICEF to ensure their children are nourished, healthy, safe, and educated. Communities rely on UNICEF to be their voice. Governments turn to UNICEF for advice and support in shaping policies that affect millions. And UNICEF partners and donors – like you – count on us to transform the funds you have provided into effective action for children. In turn, UNICEF counts on you to continue believing in our mission – in the possibilities for children – and to sustain your support for UNICEF through Regular Resources.

Regular Resources – known within UNICEF as “RR” – is essentially funding without restrictions, to be used flexibly for children wherever and whenever the need is greatest. With your support of RR, UNICEF is able to pioneer new ideas for children; to work across the entire childhood

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