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Trade Capacity Building Training Programme for the Gulf Countries

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INVESTMENT
INNOVATION



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Objective

Impact

Improved growth in national production

Outcome

Established manufacturing facility

Technology Development

Saving Cost + Time

Outputs

Can't measure

1 Feasibility study

2 staff hired & recruited

3 Build The Facility

employment

Knowledge Gap

intended Solutions

local support

lack of time

margin for development

Zero Market Size

price of raw material

over Price

LACK OF TECHNICAL Competency

Raw material

Background

Trade has long been recognized as a potential engine for growth and wealth creation. Many countries continue to face supply-side capacity and trade-related infrastructure constraints which can inhibit their ability to compete on international markets.

In order to support this process, awareness and knowledge need to be built. Based on a solid analysis of trade challenges and opportunities, the “Trade Capacity Building Training Programme” is designed for encouraging systemic trade development along value chains. The programme seeks to promote growth through capacity building to ensure informed and timely trade-related policymaking and to strengthen institutions and infrastructures that are part of the enabling environment for effective trade participation.

One critical area is the setting-up of a national quality infrastructure (NQI). A NQI system is a catalyst for improving the quality of products and services on a national scale. It therefore helps to stimulate demand for these products and services, which invigorates individual businesses and the economy as a whole. By helping national industry to meet the requirements of export markets, a NQI increases the competitiveness of the nation's economy and its ability to participate in global trade and in value chains.

In order to support GCC (Gulf Cooperation Council) SMEs to participate and benefit from national and regional quality infrastructure services, the United Nations Industrial Development Organization (UNIDO) organized a regional trade capacity building training in cooperation with the Gulf Standardization Organization (GSO). The workshop, took place in December 2016, and involved standardization bodies from GCC countries and define the way forward for supporting GCC SMEs in benefiting from the quality infrastructure services available both at regional and national levels.

The training was organized within the partnership agreement signed by the International Islamic Trade Finance Cooperation (ITFC) and UNIDO in September 2015. The partnership provides the framework for cooperation between UNIDO and ITFC, particularly within the Aid for Trade Initiative for Arab States (AFTIAS), which aims to achieve inclusive growth with increased employment opportunities and greater competitiveness through trade policy reforms in Arab countries and an integral part of the regional trade and economic integration agenda.

Concept & Training Design

Concept

The Training Programme followed a twofold strategy. On the one hand the training provided participants with the technical knowledge to understand the diverse issues pertaining to the essence of trade related capacities in promoting inclusive and sustainable industrial development. On the other hand the training helped participants to develop skills related to proper project design and monitoring. By the end of the training, participants had developed competencies that allowed them to articulate national needs in an effective manner and to tap available resources and funding at the international level.

This specific programme was targeted at technical experts from NQI areas and experts coming from GCC Member States.

After completing the training, participants were able to:

- formulate standardization strategies;
- explain best practices and models for a modern quality infrastructure building and quality policy formulation;
- outline the role of quality and standards in value chains;
- formulate, design and evaluate project proposals.



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