



Viet Nam Industrial Investment Report 2011

Understanding the impact of foreign direct
investment on industrial development



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

MINISTRY OF PLANNING
AND INVESTMENT



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This document is the result of a collaborative effort between the Ministry of Planning and Investment Viet Nam (MPI) and the United Nations Industrial Development Organization (UNIDO).

All analysis, calculations and illustrations of results were prepared by UNIDO, unless otherwise noted.

This document has not been formally edited.

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Preface

The development strategy of the United Nations Industrial Development Organization and the Ministry of Planning and Investment of Viet Nam is about the creation of prosperity through the expansion of productive capacity. Private direct investment, be it foreign or domestic, creates productive capacity and in turn generates employment and enables national economies to become active players in the global market. At the heart of Viet Nam's impressive industrial performance lies the unprecedented contribution of foreign direct investment (FDI). As the country continues to move forward with its ambitious development agenda, it becomes critical to reach a better understanding on the catalytic role that FDI can and has to play for industrial diversification and for achieving growth in industrial efficiency and competitiveness.

Good policies can accelerate and sustain the positive economic impact of different forms of investment on the host economy provided policy makers can tap into a relevant, accurate and comprehensive information repository. Developing countries require the means to monitor investment flows and trends in their economies, to assess the performance of such investment and ascertain the impact of different investor categories on key economic indicators.



Bui Quang Vinh
Minister of Planning and Investment Viet Nam

The Viet Nam Industrial Investment Report 2011 is a timely publication since it addresses the important policy issues of the role and impact of FDI in the economy at this critical juncture in Viet Nam's industrial development process. The Report is the outcome of the successful collaboration between the Ministry of Planning and Investment (MPI), the Foreign Investment Agency (FIA) and UNIDO. It is based on data from the Viet Nam Industry Investor Survey conducted in 2011. Together with the Viet Nam Investment Monitoring Platform, where the data is posted on-line and publicly accessible for interactive research, the Report brings more clarity to the dialogue between the Government and the private sector to create a shared vision of how to foster prosperity in the country.

To this end, we sincerely hope that this Report will be deemed a useful document which supports policymakers in the formulation of industrial policies and investment promotion strategies in this milestone period of Viet Nam's industrial development and modernization process.



Kandeh K. Yumkella
Director-General of UNIDO

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