

**DEVELOPMENT AT RISK:
RETHINKING UN-BUSINESS PARTNERSHIPS**

Ann Zammit

**A JOINT PUBLICATION BY
THE SOUTH CENTRE AND UNRISD**

THE SOUTH CENTRE

In August 1995, the South Centre became a permanent inter-governmental organization of developing countries. In pursuing its objectives of promoting South solidarity, South-South cooperation, and coordinated participation by developing countries in international forums, the South Centre has intellectual autonomy. It prepares, publishes and distributes information, strategic analyses and recommendations on international economic, social and political matters of concern to the South.

The South Centre enjoys support and cooperation from the governments of the countries of the South and is in regular working contact with the Non-Aligned Movement and the Group of 77. Its studies and position papers are prepared by drawing on the technical and intellectual capacities existing within South governments and institutions and among individuals of the South. Through working group sessions and wide consultations which involve experts from different parts of the South, and sometimes from the North, common problems of the South are studied and experience and knowledge are shared.

UNRISD

The **United Nations Research Institute for Social Development (UNRISD)** is an autonomous agency engaging in multidisciplinary research on the social dimensions of contemporary problems affecting development. Its work is guided by the conviction that, for effective development policies to be formulated, an understanding of the social and political context is crucial. The Institute attempts to provide governments, development agencies, grassroots organizations and scholars with a better understanding of how development policies and processes of economic, social and environmental change affect different social groups. Working through an extensive network of national research centres, UNRISD aims to promote original research and strengthen research capacity in developing countries.

Current research programmes include: Civil Society and Social Movements; Democracy, Governance and Human Rights; Identities, Conflict and Cohesion; Social Policy and Development; and Technology, Business and Society.

A list of UNRISD's free and priced publications can be obtained by contacting the Reference Centre, UNRISD, Palais des Nations, 1211 Geneva 10, Switzerland; Phone: (41 22) 917 3020; Fax: (41 22) 917 0650; E-mail: info@unrisd.org; Web: <http://www.unrisd.org>

UNRISD thanks the governments of Denmark, Finland, Mexico, the Netherlands, Norway, Sweden, Switzerland and the United Kingdom for their core funding.

Development at Risk: Rethinking UN-Business Partnerships was published in December 2003 jointly by the South Centre and the United Nations Research Institute for Social Development (UNRISD).

Reproduction of all or part of this publication for educational or other non-commercial purposes is authorized without prior written permission from the copyright holder provided the source is fully acknowledged and any alterations to its integrity are indicated. Reproduction of this publication for resale or other commercial purposes requires prior written consent of the copyright holder.

© South Centre 2003

ISBN 92 9162 020 8 Paperback

CONTENTS

| | |
|--|-------------|
| <i>Preface by Thandika Mkandawire</i> | <i>xi</i> |
| <i>Foreword by Boutros Boutros-Ghali</i> | <i>xiii</i> |
| <i>Acknowledgements</i> | <i>xv</i> |
| <i>About the author</i> | <i>xvii</i> |
| <i>Overview</i> | <i>xix</i> |
| <i>Abbreviations and Acronyms</i> | <i>xxix</i> |

I. UN-BUSINESS PARTNERSHIPS -- WHAT IS AT STAKE? 1

II. THE NATURE OF THE DEVELOPMENT CHALLENGE..... 14

| | |
|--|----|
| The crux of the matter | 14 |
| <i>Inequality and poverty</i> | 16 |
| <i>Liberalization, income inequality and poverty</i> | 19 |
| <i>Convergence, industrialization and technological gaps</i> | 22 |
| <i>The poverty trap</i> | 24 |
| No mean task | 26 |

III. UN-BUSINESS PARTNERSHIPS: AN ALL PURPOSE DEVELOPMENT TOOL? 28

| | |
|--|----|
| The UN and the business sector: Ever-closer relations | 28 |
| <i>The ideological background</i> | 32 |
| <i>The shift to voluntary regulation</i> | 38 |
| <i> Wooing business and the US government</i> | 41 |
| <i>Restoring the relevance of the United Nations</i> | 45 |
| <i>Turning the anti-globalization tide</i> | 46 |
| Member states' attitudes to partnerships | 47 |
| The business response..... | 48 |
| Partnership: What's in a name?..... | 51 |
| Partnerships galore..... | 55 |
| <i>Global Compact partnerships</i> | 56 |
| <i>Partnerships to facilitate foreign investment and private sector development</i> | 57 |
| <i>Partnerships to assist and promote small- and medium-sized enterprises</i> | 58 |
| <i>Partnerships to deal with energy, climate change and other environmental issues</i> | 59 |
| <i>Partnerships for health</i> | 59 |
| <i>Other partnerships involving UN programmes and agencies</i> | 60 |
| The UN's partners | 63 |
| The need to evaluate | 68 |

IV. THE GLOBAL COMPACT 70

| | |
|--|-----|
| What it is and what it isn't | 70 |
| Assessing the Global Compact..... | 76 |
| <i>The terms of engagement</i> | 76 |
| <i>The international business community and leadership</i> | 88 |
| The Compact as a learning exercise..... | 90 |
| <i>Network learning</i> | 92 |
| <i>Organizational learning</i> | 95 |
| <i>Dialogue</i> | 97 |
| <i>Replicating the Compact at national level</i> | 98 |
| The Compact's learning objectives | 99 |
| The elusive notion of "network"..... | 101 |
| What can we expect? | 101 |

V. CORPORATE SOCIAL RESPONSIBILITY: A SYSTEMIC ISSUE 105

| | |
|--|-----|
| Corporate social responsibility..... | 105 |
| Corporate governance and corporate behaviour..... | 110 |
| Corporate social responsibility: An ethical or a systemic issue? | 125 |
| The "business case" for corporate social responsibility | 133 |
| <i>The evidence</i> | 135 |
| Socially responsible investment..... | 140 |
| <i>The findings</i> | 143 |
| The limits of voluntary corporate social responsibility | 146 |
| The case for public regulation | 151 |

VI. CORPORATE SOCIAL RESPONSIBILITY AND DEVELOPING COUNTRIES 158

| | |
|--|-----|
| The Global Compact and labour standards | 158 |
| Corporate social responsibility and small- and medium-sized enterprises..... | 164 |

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_21406

