



OPTIMISATION OF SUPPLY CHAIN OF TARGETED PUBLIC DISTRIBUTION SYSTEM IN DHENKANAL, ODISHA



PROOF OF CONCEPT 2018

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OPTIMISATION OF TPDS SUPPLY CHAIN

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Acknowledgement

The World Food Programme (WFP) is the largest humanitarian organisation working in emergencies and development contexts supporting over 80 million people worldwide through essential food, school meals, cash transfers and technical assistance. To ensure that we deliver every day in over 80 countries, supply chain plays an integral role; supporting the entire process of end-to-end planning, procuring and delivering assistance.

Inline with our efforts in ensuring a smooth, well functioning and efficient supply chain, WFP have been investing in innovating and developing solutions that help optimise our supply chains to reduce operational, administrative and financial costs. This proof of concept for optimisation of the supply chain of TPDS in Dhenkanal, Odisha is a step in the same direction.

I would like to express my gratitude to the Food Supplies and Consumer Welfare Department (FS&CWD), Odisha led by Mr. Vir Vikram Yadav, Secretary (FS&CWD) for their support in completing this activity. I would also like to congratulate Mr. Yadav and his team for their initiative to pioneer optimisation of supply chains in TPDS in India, which I hope will serve as a guide to other states.

Lastly, a special gratitude to the Supply Chain and Planning team in WFP, Rome and the System Reforms Unit in WFP, India for conceptualising and implementing various scenarios to optimise the existing supply chain. I am happy to share this report which details the process, methodology and results of the optimisation of TPDS for Dhenkanal, Odisha.



Mahadevan Ramachandran

Chief, Supply Chain Planning and Retail Supply Chains, WFP



Foreword



The Department of Food Supplies and Consumer Welfare, Government of Odisha, is committed to provide food security to the poor, distressed & eligible people in the State. Odisha has been one of the pioneering States in achieving End-to-End computerization of the Targeted Public Distribution System (TPDS) and implementation of the National Food Security Act 2013 (NFSA).

Serving over 32 million beneficiaries across 30 districts through TPDS, the State has taken several steps to not only ensure effective implementation of the Food Security Schemes but to also explore ways of evolving its systems to ensure transparency and efficiency in the delivery of its services. One of the ways, the Odisha Government has tried to achieve this is through reforming and digitising the entire procurement and distribution systems under TPDS.

An endeavor of this scale requires support and collaboration of many stakeholders. We are happy that the United Nation's World Food Programme has been a constant partner in our efforts. WFP has been working closely with the State Government, bringing its national and international expertise to fuel the momentum of this reform process. As a part of the collaboration, WFP on the advice of Government of Odisha undertook a Proof of Concept (PoC) to shed light on ways in which the supply chain of the Public Distribution System can be optimized for better utilization of existing resources in the district of Dhenkanal, Odisha.

I am sure this exercise would be beneficial in augmenting the resources, which can further be used to benefit TPDS beneficiaries.

(Vir Vikram Yadav)

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