EXPERT GROUP CONSULTATION ON SUPPORTING THE INFANT AND YOUNG CHILD NUTRITION THROUGH IMPROVING FEEDING PRACTICES AND THE FOOD ENVIRONMENT, WHO SOUTH-EAST ASIA REGION 20-21 OCTOBER 2021

NUTRITION AND HEALTH FOR DEVELOPMENT UNIT, DEPARTMENT OF HEATHIER POPULATIONS AND NONCOMMUNICABLE DISEASES



Expert Group Consultation on supporting the Infant and Young Child Nutrition through Improving Feeding Practices and the Food Environment, WHO South-East Asia Region

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## **Abbreviations and acronyms**

**BMS- Breast Milk Substitutes** 

**CAC- Codex Alimentarius Commission** 

CCF- Commercial complementary foods

CCFL- The Codex Committee on Food Labeling

CCNFSDU- The Codex Committee on Nutrition and Foods for Special Dietary Uses

DHS- Demographic and Health Survey

FNG- Fill the Nutrient Gap

HKI- Helen Keller International

IYCF- Infant and young child feeding

MICS- Multiple Indicator Cluster Survey

NNS- National Nutrition Survey

NCD- Noncommunicable Diseases

NPM- Nutrient Profile Model

RDA- Recommended Dietary Allowance

SSB- Sugar sweetened beverages

UNICEF- United Nations International Children's Emergency Fund

WFP- World Food Programme

WHA- World Health Assembly

WHO -World Health Organization

### 1. Introduction

The early years present a critical window of opportunity to protect and promote healthy dietary patterns and food intake. This period offers the greatest potential to promote optimal child growth and development, through preventing malnutrition and other morbidities which result in intergenerational consequences for the child. The foods and feeding experience also play an important role in establishing food preferences and eating behaviours. <sup>1</sup>

Sub optimum diets in young children remain a persistent bottleneck for development of young children and to achieving the Global Nutrition Targets and 2030 Sustainable Development Goal nutrition targets for child stunting, wasting and overweight.<sup>2</sup> While nutritious and safe diets and appropriate feeding practices continue to be supported by governments in South-East Asia Region, the poor dietary indicators in many countries highlight the need for a heightened focus on young child diets. The covid-19 pandemic and resulting socio economic downturn is also likely to have affected young child feeding.<sup>3</sup>

In WHO South-East Asia Region countries, many children do not have access to nutritious and safe foods during this critical time period. Diets often lack diversity and adequacy. The barriers to optimum child feeding include the inability to access high quality diets due to socio economic circumstances, and poor feeding practices influenced by knowledge gaps, culture and the changing food environment, including aggressive of commercial complementary foods and other processed packaged food marketing by industry.

<sup>4</sup> Dietary patterns are changing in the last decade or more, and indicates an increasing intake of commercially prepared ultra- processed foods and snacks such as biscuits and noodles often high in saturated fat or sugar and salt by young children. Commonly consumed items include instant noodles, biscuits and flavoured milk drinks and beverages, which are high in fat, sugar or salt, have a range of food additives and lacking in vital nutrients. <sup>5</sup> <sup>6</sup> Children's preference, convenience and low cost, drive purchase and feeding of these foods. <sup>7</sup> Early feeding of such foods can displace breastfeeding, cause inadequate intake of nutrient rich foods, and negatively influence food habits and preferences. The problem is compounded by the availability of low cost, nutrient-poor, street vended out of home foods, which are also consumed by young children, especially in lower socio economic households. <sup>8</sup>

Child diets also in recent years have increasingly included commercial complementary foods (CCF). These are the product category of 'Formulated Complementary Foods for Older Infants and Young Children', Processed Cereal-Based Foods for Infants and Young Children' (CVS 74-1981) and canned baby foods as

<sup>&</sup>lt;sup>1</sup> Baye, Kaleab & Faber, Mieke. (2015). Windows of opportunity for setting the critical path for healthy growth. Public Health Nutrition. 18.

<sup>&</sup>lt;sup>2</sup> FAO, IFAD, UNICEF, WFP and WHO. 2021. The State of Food Security and Nutrition in the World 2021.

Transforming food systems for food security, improved nutrition and affordable healthy diets for all. Rome, FAO. https://doi.org/10.4060/cb4474en

<sup>&</sup>lt;sup>3</sup> Zemrani, B., Gehri, M., Masserey, E. et al. A hidden side of the COVID-19 pandemic in children: the double burden of undernutrition and overnutrition. Int J Equity Health 20, 44 (2021). https://doi.org/10.1186/s12939-021-01390-w

<sup>&</sup>lt;sup>4</sup> Dewey, K. G. 2016. "Reducing Stunting by Improving Maternal, Infant and Young Child Nutrition in Regions Such as South Asia: Evidence, Challenges and Opportunities." Maternal & Child Nutrition 12 (Suppl 1): 27–38.

<sup>&</sup>lt;sup>5</sup> Athavale, P., Hoeft, K., Dalal, R.M. et al. A qualitative assessment of barriers and facilitators to implementing recommended infant nutrition practices in Mumbai, India. J Health Popul Nutr 39, 7 (2020). https://doi.org/10.1186/s41043-020-00215-w

<sup>&</sup>lt;sup>6</sup> Pries AM, Huffman SL, Champeny M, Adhikary I, Benjamin M, Coly AN, Diop EHI, Mengkheang K, Sy NY, Dhungel S, Feeley A, Vitta B, Zehner E. Consumption of commercially produced snack foods and sugar-sweetened beverages during the complementary feeding period in four African and Asian urban contexts. Matern Child Nutr. 2017 Oct;13 Suppl 2(Suppl 2):e12412. doi: 10.1111/mcn.12412. PMID: 29032629; PMCID: PMC6865897.

<sup>&</sup>lt;sup>7</sup> Hadihardjono, D. N., Green, M., Stormer, A., Agustino, Izwardy, D., & Champeny, M. (2019). Promotions of breastmilk substitutes, commercial complementary foods and commercial snack products commonly fed to young children are frequently found in points-of-sale in Bandung City, Indonesia. Maternal & Child Nutrition, 15(Suppl 4), e12808. https://doi.org/10.1111/mcn.12808 lnter Regional meeting on informal food sector. WHO. 2019.

given by the Codex Alimentarius standards/descriptions. CCF are widely marketed, accessible and convenient and, driven by urbanization and lifestyle changes in Asia. 9 10 Their nutritional composition and consistency have variable levels of salt, sugar and fat, macro and micronutrients. While they offer convenience, and some products are likely to be of high dietary quality, others maybe less healthy. Like other commercial food preparations, such products also contain additives, for which there is a dearth of new data on consumption by young children. The effects of such ultra processed foods on the gut microbiome and other effects are not available at present.

The alignment of CCF with national dietary recommendations for infants and young children in terms of nutrient composition, texture and taste are largely unknown for many of the products marketed and consumed across South-East Asia. <sup>11</sup> Unregulated marketing of CCFs are of concern, <sup>12</sup> and their promotion may not be aligned to the WHO Guidance on Ending the inappropriate promotion of foods for Infants and Young Children' which covers the age group 6-36 months. (WHA 69.9). <sup>13</sup>

Both commercial snacks and meals, as well as CCF's, if fed regularly may displace nutrient-rich locally available, home prepared foods which WHO recommends should be the primary source of foods for infants and young children. The current child diets, which include CCF, commercially prepared meals and snacks such as biscuits and instant noodles and out of home foods from vendors and markets are likely to contribute to undernutrition, micronutrient deficiencies and/or overweight/obesity. A double burden of malnutrition, characterized by undernutrition, micronutrient deficiencies and overweight and obesity in young children across the Region bears evidence to the poor diets in countries. (Fig 1.1)

Figure 1.1 Trends in overweight, stunting and wasting in children under 5 years of age in South-East Asia (1986–2019)

<sup>9</sup> Commercially produced food products are foods intended for consumption among the general population, these include instant noodles, commercial yogurt, and snack food products such as chips, crisps or salted biscuit, cakes or sweet biscuits, juice drinks ,chocolate/malted milks.

<sup>10</sup> WHO SEARO document on complementary foods

<sup>11</sup> Birch LL, McPhee L, Shoba BC, Pirok E, Steinberg L. What kind of exposure reduces children's food neophobia? Looking vs. tasting Appetite. 1987;9(3):171–178

<sup>12</sup> http://www.fao.org/ag/humannutrition/32444-09f5545b8abe9a0c3baf01a4502ac36e4.pdf

<sup>13</sup> WHO. Guidance on ending the inappropriate promotion of foods for infants and young children: implementation manual, WHO 2017



Data sources: JME 2020, in addition to the most up-to-date national surveys not already in JME 2020 (Appendix 1)

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