



HOW TO MAKE YOUR CAMPUS SMOKE-FREE

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PART 01

Why smoke-free campuses?





Did you know?



Workers who smoke call in sick more often

There is a 60% higher risk of lost workdays for men and 15% higher risk of lost workdays for women⁽¹⁾



Nonsmoking workers are at risk of diseases caused by second-hand smoke

Workers in restaurants and bars that allow smoking have a 50% higher rate of lung cancer than the general population⁽²⁾



Industrial accidents, fires, and occupational injuries occur more frequently^(3,4) in environments that are not smoke-free



Legal risk exists from potential litigation by nonsmoking workers affected by second-hand smoke



Smoking breaks take away from the real work

Research from the United Kingdom found that smokers spend 40 minutes of each work day on smoking breaks⁽⁵⁾. This equates to 20 days each year spent smoking instead of working



Cleaning costs are higher

Businesses that allow smoking have cleaning bills that can be as much as 10% higher⁽⁶⁾

When a campus becomes smoke-free, everyone wins

Benefits to employers

1. Smoke-free workplaces create a healthier, more productive workforce.
2. The annual health-care costs for employee health premiums are lower.
3. The risk of fire damage, accidents and occupational injuries is reduced.
4. This leads to lower fire and accident insurance premiums.
5. Cleaning and maintenance costs also go down.
6. There is less risk of legal action by nonsmoking employees due to the adverse health effects of second-hand smoke.
7. The image of a UN organization that is committed to a healthier workplace is enhanced.
8. It sets a precedent and good example for the community, especially in areas where smoke-free public policies have yet to be enacted.

Benefits to visitors and staff

1. Their exposure to second-hand smoke is reduced. This lowers their risk of adverse health effects resulting from exposure to second-hand smoke.
2. Visitors (including children) in a smoke-free workplace enjoy a fresher and cleaner atmosphere, making for a more positive visit.
3. When the smoke-free signage clearly states that the smoke-free policy stems from a concern for health, visitors and guests perceive a more empathic and caring management.



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