

Age-friendly environments in Europe: Indicators, monitoring and assessments







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## **Abstract**

Policies to create more age-friendly environments have become a forceful movement in Europe and globally, in which a growing number of cities and communities, local authorities and regional governments participate. This publication examines the contribution of information systems, indicators, monitoring and assessment to the success and sustainability of age-friendly policy initiatives. It sets out the potential sources for drawing a comprehensive picture of the situation of older people and their quality of life, and considers how to communicate these effectively.

This publication is based on lessons learned from existing age-friendly initiatives in Europe and the various ways in which these are supported by measurement, monitoring and tailored communication tools, such as healthy ageing profiles and community information systems. These include participatory approaches to community evaluation with older people and bottom-up initiatives of gathering and sharing of information that support older people to remain active and engaged in their communities and thus to continue doing the things that are important to them.

#### **Keywords**

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### 1. Introduction

The level of interest among cities and communities in Europe in setting up and maintaining policy initiatives to improve the health and well-being of older citizens by investing in better age-friendly physical, social and service environments is unprecedented. These schemes have taken place at different scales, from neighbourhood initiatives to citywide planning and coordinated efforts at county, district and other levels of local government.

Much has been learned from existing initiatives about both success factors and challenges to sustained implementation (WHO Regional Office for Europe, 2016; WHO, 2017). One important lesson is that participatory age-friendly assessments of cities and communities and the use of indicators to monitor change are important tools that contribute to the success of age-friendly policy initiatives. Putting in place and choosing among various measurement instruments for age-friendly evaluations and monitoring progress can, however, be resource intensive and needs sound planning.

This publication describes the tools cities and communities can use for the tasks of self-assessment, target-setting and monitoring, and how to select a basic indicator set to monitor changes over time. It builds on recent progress with indicator development at the global level (WHO, 2015a) and on a number of national and European initiatives. Indicators for age-friendly environments are still a fairly recent area of practice and research. This in part also reflects gaps in monitoring trends of active and healthy ageing at the regional and national levels (WHO, 2015b).

Nevertheless, this publication builds on two important recent developments in Europe that have contributed to clarifying and standardizing the field of age-related statistics in Europe. In 2016 the United Nations Economic Commission for Europe (UNECE) published a set of general recommendations for age-related statistics in Europe (UNECE, 2016a). Moreover, the indicator set of the Active Ageing Index – a joint European Commission/UNECE initative – (Zaidi and Stanton, 2005; Zaidi et al., 2016; European Social Policy Network, 2016), is becoming increasingly relevant for selecting and setting up indicator systems, including those for use at the local level.

This report provides a synthesis of emerging national, European and international guidance in the field of age-friendly indicators and age-related statistics, from which local governments can draw inspiration to design their own toolbox of indicators, assessment instruments and information systems. It sets out illustrative examples and lessons learned from a number of age-friendly initiatives in Europe and beyond. In so doing, it serves as a guide to tools developed by European and international initiatives and projects (WHO Regional Office for Europe, 2008; AFE-INNOVNET, 2015; WHO, 2015a; UNECE 2016a; 2016b; Zaidi and Stanton, 2015) and national ones (Ontario Seniors' Secretariat, 2013; Public Health Agency of Canada, 2015).

This work is the outcome of the Age-friendly Environments in Europe (AFEE) project 2013–2016, which was jointly led by the WHO Regional Office for Europe and the European Commission Directorate-General for Employment, Social Affairs and Inclusion. It is a companion to the AFEE policy tool *Creating age-friendly environments in Europe: a tool for local policy-makers and planners* (WHO Regional Office for Europe, 2016) and the AFEE handbook *Creating age-friendly environments in Europe: a handbook of domains for policy action* (WHO Regional Office for Europe, 2017), which provide the policy and empirical background and the analytical framework on which it builds.

The goal of this publication is to complement these with more technical information on the different measurement tools and means of communication developed by cities and local governments to assess the age-friendliness of neighbourhoods and communities for the purposes of advocacy, planning and monitoring. An overview of the different ways indicators, assessment, monitoring and information systems are used and their role throughout the policy process of age-friendly initiatives is described in the policy tool (WHO Regional Office for Europe, 2016). This publication adds more detail on the practical steps and provides an overview of the concrete assessment instruments available. At its core is a model list of indicators that cities have created or that have been proposed by international measurement initiatives.

This is the first attempt at such a comprehensive synthesis in Europe. It also takes into account guidance developed and evaluated elsewhere (Government of South Australia, 2012; Ontario Seniors' Secretariat, 2013; Public Health Agency of Canada, 2015; Orpana et al., 2016).

### **Creating age-friendly environments**

The policy commitment to create more age-friendly, supportive environments has become a central element of strategies and action plans for active and healthy ageing in Europe and globally (WHO Regional Office for Europe, 2012; EIP on AHA, 2015; WHO, 2016). WHO's *World report on ageing and health* (2015b) explains in detail why age-friendly environments are indispensable for achieving the goals of active and healthy ageing. Some key terms used throughout this report are introduced in Box 1.

#### Box 1. Key terms related to age-friendly environments

**Accessibility** describes the degree to which an environment, service or product allows access for as many people as possible – in particular, people with disabilities.

**Accessibility standards** define a level of quality accepted as the norm. The principle of accessibility may be mandated in law or treaty, and then specified in detail according to international or national regulations, standards or codes, which may be compulsory or voluntary.

**Age-friendly environments** (such as in the home or community) foster healthy and active ageing by building and maintaining intrinsic capacity across the life-course and enabling greater functional ability in someone with a given level of capacity.

**Active ageing** is the process of optimizing opportunities for health, participation and security in order to enhance quality of life as people age.

**Healthy ageing** is the process of developing and maintaining the functional ability that enables well-being in older age.

**Quality of life** is individuals' perceptions of their position in life in the context of the culture and value system in which they live, and in relation to their goals, expectations, standards and concerns. It is a broad-ranging concept, incorporating in a complex way a person's physical health, psychological state, level of independence, social relationships, personal beliefs and relationship to salient features in the environment. As people age, their quality of life is largely determined by their ability to maintain autonomy and independence.

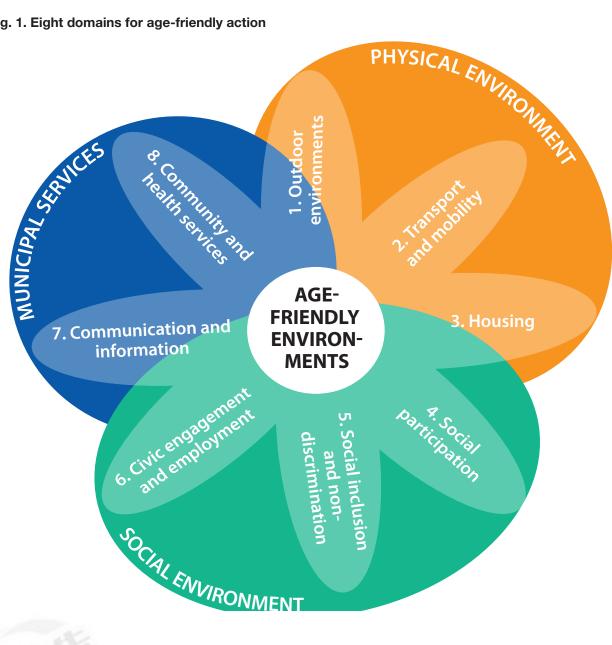
**Supportive environments for health** offer protection from threats to health and enable people to expand their capabilities and develop self-reliance in health. They encompass where people live, their local community, their home and where they work and play, including people's access to resources for health and opportunities for empowerment.

**Universal design** refers to the design of products, environments, programmes and services to be usable by all people, to the greatest extent possible, without the need for adaptation or specialized design. It should not exclude assistive devices for particular groups of people with disabilities where this is needed.

Source: WHO (2015b: Glossary).

Over the past decade WHO's Global age-friendly cities: a guide (2007a) has served as methodological reference point for the age-friendly environments movement – a movement that has grown dynamically ever since. The 2007 guide developed a framework of eight domains for age-friendly action in cooperation with 33 cities globally. This project was based on the methodology of the Vancouver Protocol (WHO, 2007b), which identified eight domains or major fields of concern from the perspective of older people, comprising three clusters (Fig. 1).

Fig. 1. Eight domains for age-friendly action



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