



Promoting health in the SDGs

REPORT ON THE 9TH GLOBAL CONFERENCE FOR HEALTH PROMOTION:
ALL FOR HEALTH, HEALTH FOR ALL, 21–24 NOVEMBER 2016

WHO/NMH/PND/17.5

© World Health Organization 2017

Some rights reserved. This work is available under the Creative Commons Attribution-NonCommercial-ShareAlike 3.0 IGO licence (CC BY-NC-SA 3.0 IGO; <https://creativecommons.org/licenses/by-nc-sa/3.0/igo>).

Under the terms of this licence, you may copy, redistribute and adapt the work for non-commercial purposes, provided the work is appropriately cited, as indicated below. In any use of this work, there should be no suggestion that WHO endorses any specific organization, products or services. The use of the WHO logo is not permitted. If you adapt the work, then you must license your work under the same or equivalent Creative Commons licence. If you create a translation of this work, you should add the following disclaimer along with the suggested citation: "This translation was not created by the World Health Organization (WHO). WHO is not responsible for the content or accuracy of this translation. The original English edition shall be the binding and authentic edition".

Any mediation relating to disputes arising under the licence shall be conducted in accordance with the mediation rules of the World Intellectual Property Organization.

Suggested citation. Promoting health in the SDGs. Report on the 9th Global conference for health promotion, Shanghai, China, 21–24 November 2016: all for health, health for all. Geneva: World Health Organization; 2017 (WHO/NMH/PND/17.5). Licence: CC BY-NC-SA 3.0 IGO.

Cataloguing-in-Publication (CIP) data. CIP data are available at <http://apps.who.int/iris>.

Sales, rights and licensing. To purchase WHO publications, see <http://apps.who.int/bookorders>. To submit requests for commercial use and queries on rights and licensing, see <http://www.who.int/about/licensing>.

Third-party materials. If you wish to reuse material from this work that is attributed to a third party, such as tables, figures or images, it is your responsibility to determine whether permission is needed for that reuse and to obtain permission from the copyright holder. The risk of claims resulting from infringement of any third-party-owned component in the work rests solely with the user.

General disclaimers. The designations employed and the presentation of the material in this publication do not imply the expression of any opinion whatsoever on the part of WHO concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. Dotted and dashed lines on maps represent approximate border lines for which there may not yet be full agreement.

The mention of specific companies or of certain manufacturers' products does not imply that they are endorsed or recommended by WHO in preference to others of a similar nature that are not mentioned. Errors and omissions excepted, the names of proprietary products are distinguished by initial capital letters.

All reasonable precautions have been taken by WHO to verify the information contained in this publication. However, the published material is being distributed without warranty of any kind, either expressed or implied. The responsibility for the interpretation and use of the material lies with the reader. In no event shall WHO be liable for damages arising from its use.

Printed in Switzerland.

Editing and design by Inis Communication – www.iniscommunication.com

Promoting health in the SDGs

REPORT ON THE 9TH GLOBAL CONFERENCE FOR HEALTH PROMOTION:
ALL FOR HEALTH, HEALTH FOR ALL, 21–24 NOVEMBER 2016



World Health
Organization



9th Global Conference
on Health Promotion
SHANGHAI 2016

Abbreviations

AIDS	acquired immune deficiency syndrome
HIV	human immunodeficiency virus
NCD	noncommunicable diseases
ITU	International Telecommunications Union
MDGs	Millennium Development Goals
SDGs	Sustainable Development Goals
TB	tuberculosis
UN	United Nations
UNEP	United Nations Environment Programme
UNFPA	United Nations Population Fund
WHO	World Health Organization

Acknowledgements

The World Health Organization (WHO) acknowledges the support and contribution of the Government of the People's Republic of China as host of the 9th Global Conference on Health Promotion in Shanghai from 21 to 24 November 2016. In particular, we acknowledge the collaboration with the National Health and Family Planning Commission and the support of the city of Shanghai.

WHO acknowledges the leadership and support of the Conference Organizing Committee and the Scientific Committee, as well as the contributions of Professor Ilona Kickbusch who prepared the first draft of this report.

We also acknowledge the contribution of the health promotion community, e.g. public health professionals, academics, researchers, government leaders, policy-makers and advocates, for their technical contributions during the various activities and discussions of the conference.

The conference was supported by WHO staff at the headquarters, regional and country levels.

Contents

1. Introduction	1
2. Agenda 2030 and health promotion: challenges and opportunities	5
3. Unlocking the transformative potential of health promotion	7
4. The world comes to Shanghai	13
5. Towards a new vision of health promotion for sustainable development	21
Annex 1: Shanghai Declaration on promoting health in the 2030 Agenda for Sustainable Development	23
Annex 2: Shanghai Consensus on Healthy Cities	26
Annex 3: Programme of the 9th Global conference on health promotion	29





1

Introduction

The Shanghai Conference – a political watershed for health promotion

The world has substantially changed since the *Ottawa Charter on Health Promotion* was adopted 30 years ago. Globalization, the internet and climate change, are examples of significant forces that have fundamentally changed the world and how it operates. With these changes come unprecedented threats to human health and well-being as well as new, and exciting, frontiers for promoting health.

The proceedings and outcomes of the 9th Global conference on health promotion in Shanghai clearly reflect this new reality. The conference asserts that now, more than any other time in history, promoting health is essential to responding to today's interconnected challenges and to delivering on the promise of sustainable development.

Over 1260 high-level political stakeholders were engaged in the conference, emphasizing the need for bold political action across sectors in order to promote health. The message is clear: health is a political issue and, therefore, political choices and commitments are crucial.

The Shanghai conference was nothing less than a political watershed for health and health promotion. High-level statements and commitments delivered during the conference – most notably from the host country itself – send a clear signal that promoting health lies at the centre of a global agenda that will transform the world and ensure that all people can fulfil their potential in dignity, equality, and in a safe and healthy environment.

This new phase calls for a re-framing of health promotion that reflects its emerging transformative potential. There are concrete opportunities for implementation following the conference, that are accompanied by a sense of urgency to take advantage of this unique and historic strategic moment.

Good health is good politics. The conference calls on the global community – leaders, policy-makers, communities – to #ChooseHealth and leave no one behind.



Above: Premier Li Keqiang delivers the opening address at the conference

Excerpts from the opening remarks by Li Keqiang, Premier of the State Council of the People's Republic of China at the opening ceremony of the 9th Global Conference on Health Promotion

"Health is a cornerstone for the comprehensive development and well-being of the people and a hallmark of national prosperity and social progress.

This year marks the start of the implementation of the 2030 Agenda for Sustainable Development. The theme of this conference 'Health promotion in the sustainable development goals' highlights the important role of health promotion in [this] global sustainable development endeavour. Discussions around this theme will go a long way to promoting consensus and synergy for the full implementation of the Sustainable Development Goals (SDGs) . . . We should enhance policy dialogue and build a platform for health governance cooperation. Health promotion is the common endeavour of mankind.

China is at a decisive stage for building a moderately prosperous society in all respects. At the recently held National Health Conference, the first in the new century, President Xi Jinping outlined in an important speech the overall guidelines, targets and tasks for building a healthy China from a strategic and overarching perspective and proposed principles for health-related work.

Under the framework of the UN and the WHO, China will continue to actively participate in global health promotion efforts and do its best to provide assistance to other developing countries.

Health is an eternal pursuit of mankind, and health promotion is the shared responsibility of the international community. Let us work together to make our world a better and healthier place!"



Excerpts from the message by Ban Ki-moon, Secretary General of the United Nations at the opening of the 9th Global Conference on Health Promotion

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_26445



云报告
<https://www.yunbaogao.cn>

云报告
<https://www.yunbaogao.cn>

云报告
<https://www.yunbaogao.cn>