

An evidence map of social, behavioural and community engagement interventions for reproductive, maternal, newborn and child health



World Health
Organization



International
Initiative for
Impact Evaluation



The Partnership
for Maternal, Newborn
& Child Health

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Foreword

The Every Woman Every Child (EWEC) Global Strategy for Women's, Children's and Adolescents' Health (2016–2030) calls for action towards three objectives: Survive (end preventable deaths), Thrive (ensure health and well-being) and Transform (expand enabling environments). The strategy recognizes that "women, children and adolescents are potentially the most powerful agents for improving their own health and achieving prosperous and sustainable societies".

Social, behavioural and community engagement (SBCE) interventions are key to empowering individuals, families and communities to contribute to better health and well-being of women, children and adolescents. Policy-makers and development practitioners need to know which interventions work best. The World Health Organization (WHO) has provided global guidance on some key SBCE interventions, and we recognize there is more work to be done as this will be an area of increasing importance in the era of the Sustainable Development Goals (SDGs) and the EWEC Global Strategy.

This document provides an evidence map of existing research into a set of selected SBCE interventions for reproductive, maternal, newborn, and child health (RMNCH), the fruit of a collaboration between the World Health Organization (WHO), the Partnership for Maternal, Newborn & Child Health (PMNCH) and the International Initiative for Impact Evaluations (3ie), supported by other partners. It represents an important way forward in this area, harnessing technical expertise, and academia to strengthen knowledge about the evidence base.

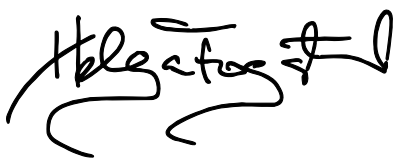
The evidence map provides a starting point for making available existing research into the effectiveness of RMNCH SBCE interventions, a first step toward providing evidence for decision-making. It will enable better use of existing knowledge and pinpoint where new research investments can have the greatest impact. An online platform that complements the report provides visualization of the findings, displaying research concentrations and gaps.

Beyond providing a map of important studies, this evidence map can catalyse a shift in thinking about planning social, behavioural and community engagement interventions to further strengthen the links between the Survive, Thrive and Transform agenda.

We see this work as a good example of the strong commitment from WHO and PMNCH in support of the EWE Global strategy. We embrace this first step and invite partners to join us in our efforts to strengthen the evidence base for social, behavioural and community engagement interventions and their uptake in country programmes and to use this evidence base to invest strategically in empowerment. We must work together to ensure that women, children and adolescents have the capacities and voice to become the agents of change for their own sustainable health and wellbeing.



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