

# Making your city smoke-free workshop package

Workshop guide



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# **Making your city smoke-free**

## **Workshop guide**

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# INTRODUCTION

This Workshop guide is part of the materials designed to provide a sample training infrastructure and guidance for facilitators in preparing and delivering a “Making your city smoke-free” workshop. The materials in this guide may be adapted by the facilitators to meet local needs.

The “Making your city smoke-free” workshop is specifically designed to facilitate strategic planning and action at city level aiming the implementation of a comprehensive smoke free policy. The purpose of this training is to equip relevant city teams with the basic knowledge, skills and tools of adult education and with the specifics of promoting, developing, implementing, and enforcing comprehensive city legislation to protect the public and workers from exposure to second-hand tobacco smoke.

The workshop methodology and format are both based on three main source documents:

- “Making cities smoke-free” – a publication of the World Health Organization addressed to mayors and their staff as well as other city officials in order to prepare and implement smoke-free legislation that is popular, followed and effective in improving health (available at: [http://www.who.int/tobacco/publications/second\\_hand/making\\_cities\\_smoke\\_free/en/index.html](http://www.who.int/tobacco/publications/second_hand/making_cities_smoke_free/en/index.html));
- “Building Capacity for Tobacco Control – Protect people from tobacco smoke: smoke-free environments” – a training package of the World Health Organization and International Union against Tuberculosis and Lung Disease (The Union) (available at: [http://www.who.int/tobacco/publications/building\\_capacity/en/index.html](http://www.who.int/tobacco/publications/building_capacity/en/index.html));
- “Stakeholder mobilization for a smoke-free city” – a workbook of the WHO Western Pacific Region (available at [www.wpro.who.int](http://www.wpro.who.int)).

The workshop materials were tested in 2011 during a pilot training workshop conducted in the Philippines (Makati) and revised in line with lessons learnt and suggestions shared by facilitators and participants.

# ACKNOWLEDGEMENTS

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We thank all city teams that participated in the pilot workshop conducted in Makati, the Philippines, in 2011, i.e. Changchun, Harbin, Qingdao, Shenyang, Tianjin (China), Gwangmyong (Republic of Korea), Johor, Penang (Malaysia), Ulan Bataar (Mongolia), Puerto Princesa, Santa Rosa, Tagaytay (the Philippines), Hue City (Viet Nam), as well as the observers from Japan and Tonga. Their contributions were critical to the preparations of these materials.

# WORKSHOP

## OVERVIEW

### BACKGROUND

Tobacco is the leading preventable cause of death in the world today and a major contributor to the increasing burden of noncommunicable diseases. It is estimated that 6 million people die from tobacco-related disease each year. Knowledge and understanding of the impact that smoking has on health is well established. But there is less public awareness of the effects of second-hand smoke (SHS) on health.

Each year, 600 000 deaths are attributed to exposure to SHS. There is strong evidence concerning the hazards of exposure. For instance, SHS exposure has been clearly linked to heart attacks, strokes and acute respiratory conditions. There is also new evidence to show that SHS can alter DNA even after brief exposure. Despite the fact that the International Agency for Research on Cancer (IARC) has classified SHS as a carcinogen, only 11% of countries have comprehensive laws to protect people from exposure to SHS.

There are many reasons why it has been difficult to pass national legislation to ban indoor smoking. Tobacco industry interference in national policy-making is a major barrier.

At local levels, however, there has been greater promise for strong tobacco control measures. Municipalities, cities, provinces, prefectures and other local government units are increasingly important intervention points for public health. Subnational legislation can usually be passed more easily because local leaders are directly accountable to the people, and communities and civil society advocates can be more readily mobilized for policies on issues where there may be competing interests. For example, among the 100 biggest cities in the world, 22 have measures to protect people from SHS, 13 of which use subnational legal mechanisms (e.g. Mexico City and New York City).

The “Making your city smoke-free” workshop focuses on the local level. It is designed to facilitate preparation and implementation of local smoke-free legislation. The workshop is based on a recently published report *Making cities smoke-free*<sup>1</sup> developed by the Tobacco Free Initiative (TFI) of the World Health Organization (WHO) together with the WHO Centre for Health Development in Kobe, Japan. The methodology was adapted from Building capacity for tobacco control: training package 1 (*Protect people from tobacco smoke: Smoke-free environments*)<sup>2</sup> developed by WHO and the International Union against Tuberculosis and Lung Disease, and the workbook Stakeholder mobilization for a smoke-free city developed by TFI in the WHO Western Pacific Region.

### WORKSHOP OBJECTIVES, SKILL DEVELOPMENT AND OUTCOMES

The workshop aims to promote and facilitate the adoption and implementation of subnational smoke-free policy. The workshop provides tools to strengthen the capacity of municipalities to implement and enforce local smoke-free interventions, thus contributing to increasing the proportion of the world's population that is properly protected from SHS.

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1 *Making cities smoke-free*. Geneva, World Health Organization, 2011 [[http://whqlibdoc.who.int/publications/2011/9789241502832\\_eng.pdf](http://whqlibdoc.who.int/publications/2011/9789241502832_eng.pdf), accessed 26 August 2012].

2 *Building capacity for tobacco control: training package. Protect people from tobacco smoke: Smoke-free environments. Facilitator's guide*. Geneva, World Health Organization and International Union against Tuberculosis and Lung Disease, 2011 [[http://whqlibdoc.who.int/publications/2011/9789241501354\\_TP1\\_facilitators\\_guide\\_eng.pdf](http://whqlibdoc.who.int/publications/2011/9789241501354_TP1_facilitators_guide_eng.pdf), accessed 26 August 2012].

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**The objectives of the workshop are:**

- to present the *Twelve steps* and the model ordinance for successful local smoke-free interventions;
- to provide an opportunity for local smoke-free actors to build a network and to share and learn from the smoke-free experiences of others;
- to identify an effective mechanism to facilitate local smoke-free interventions.

**The learning objectives for the workshop participants are:**

- to understand the rationale for initiating local smoke-free interventions;
- to understand the means to implement the *Twelve steps* and the model ordinance;
- to understand the current local tobacco-control situation and to identify feasible actions;
- to foster a common understanding of the needs and goals regarding the development, implementation and enforcement of smoke-free policy in participants' areas of responsibility;
- to build a network with other participating jurisdictions in the region to share and learn from local smoke-free experiences;
- to develop a strategic action plan for a local smoke-free initiative.

**The skills developed during the workshop will be:**

- the ability to formulate a strategic plan to develop, implement and enforce smoke-free legislation for the particular jurisdiction of responsibility;
- the ability to identify the resources and support (technical, human and financial) needed to implement the plan and achieve the goals;
- the ability to respond to opposition through skilled debate and strategic action;
- the ability to mobilize different stakeholders to engage them in smoke-free interventions.

**The outcomes of the workshop will be:**

- a strategic plan for the development, implementation and enforcement of smoke-free legislation in the jurisdiction of the participants;
- a network of participating jurisdictions (i.e. potential smoke-free cities in the region);
- enhanced collaboration between the individuals and organizations implementing smoke-free policies in those jurisdictions.

**PREPARING FOR THE WORKSHOP**

**预览已结束，完整报告链接和二维码如下：**

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