

MAKING YOUR CITY



SM  KE FREE

Participants' workbook

Making your city smoke free workshop package – Western Pacific Region

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WORKSHOP OVERVIEW



WORKSHOP OBJECTIVES, SKILL DEVELOPMENT AND OUTCOMES

The workshop aims to promote and facilitate the adoption and implementation of subnational smoke-free policy. The workshop provides tools to strengthen the capacity of municipalities to implement and enforce local smoke-free interventions, thus contributing to increasing the proportion of the world's population that is properly protected from SHS.

The objectives of the workshop are:

- to present the *Twelve steps* and the model ordinance for successful local smoke-free interventions;
- to provide an opportunity for local leaders, community representatives and civil society organizations to build a network and to share and learn from the experiences of other smoke-free cities; and
- to identify an effective mechanism to facilitate local smoke-free interventions.

The learning objectives for the workshop participants are:

- to understand the rationale for initiating local smoke-free interventions;
- to understand the means to implement the Twelve steps and the model ordinance;
- to understand the current local tobacco-control situation and to identify feasible actions;
- to foster a common understanding of the needs and goals regarding the development, implementation and enforcement of smoke-free policy in participants' areas of responsibility;
- to build a network with other participating jurisdictions in the region to share and learn from local smoke-free experiences; and
- to develop a strategic action plan for a local smoke-free initiative.

The skills developed during the workshop will be:

- the ability to formulate a strategic plan to develop, implement and enforce smoke-free legislation for the particular jurisdiction of responsibility;
- the ability to identify the resources and support (technical, human and financial) needed to implement the plan and achieve the goals;
- the ability to respond to opposition through skilled debate and strategic action; and
- the ability to mobilize different stakeholders to engage them in smoke-free interventions.

The outcomes of the workshop will be:

- a strategic plan for the development, implementation and enforcement of smoke-free legislation in the jurisdiction of the participants;
- a network of participating jurisdictions (i.e. potential smoke-free cities in the region); and
- enhanced collaboration between the individuals and organizations implementing smoke-free policies in those jurisdictions.

WORKSHOP SCHEDULE

Time	Programme
Day 1	
08:30 – 09:00	Registration (P)
Part I: Introduction to the “Making your city smoke free” workshop	
Session 1: Welcome and workshop overview	
09:00 – 09:15	Welcome and opening remarks (P)
09:15 – 09:45	Participant introductions (P)
09:45 – 10:00	Introduction to Part I: Workshop overview and administrative announcements (P)
10:00 – 10:10	Photo session (P)
10:10 – 10:25	Break
Session 2: Epidemic of tobacco use and smoke-free cities	
10:25 – 10:45	Presentation: Second-hand smoke and health (P)
10:45 – 11:05	Presentation: Brief overview of the current situation (P)
11:05 – 11:15	Questions and answers – 1
11:15 – 11:35	Presentation: Smoke-free cities in action – case studies on subnational smoke-free interventions (P)
11:35 – 11:55	Presentation: Tobacco industry tactics and the WHO FCTC Article 5.3 (P)
11:55 – 12:05	Questions and answers – 2
12:05 – 13:05	Lunch
Part II: Strategic planning sessions	
13:05 – 13:20	Introduction to Part II: Strategic planning sessions (P)
Session 3: Assessment of current situation	
13:20 – 14:40	Subplenary presentations: Overview of the local tobacco-control situation (G)
14:40 – 15:25	City group exercise: Spidergram assessment (G)
15:25 – 15:40	Break
15:40 – 16:40	City group exercise: Barrier analysis (G)
16:40 – 17:10	Presentation: Overview of the Twelve steps (P)
17:10 – 17:30	Wrap-up and evaluation of Day 1 (P)

预览已结束，完整报告链接和二维码如下：

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