Developing and improving national
toll-free tobacco quit line services

A World Health Organization manual

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Foreword

WHO MAY BENEFIT FROM THIS MANUAL?

A broad array of people and institutions with many different types of interests and expertise are needed to bring a quit line into existence and ensure that it realizes its full potential. This manual is designed to be useful to many different partners, including potential funders, tobacco control policy-makers, programme developers, service providers and evaluators. Some sections are very specific, such as those concerned with staffing, and may be of more interest to those actually involved in direct quit-line operations. Others are more theoretical, and may be of more interest to those working to integrate quit lines into the broader context of tobacco control.

This manual focuses primarily on national, state and regional quit lines, as opposed to telephone or Internet services provided by clinics, health systems, employers, pharmaceutical companies, or nongovernmental organizations (NGOs). It does not address Internet-based adjunctive services offered by pharmaceutical companies for users of their medications. Although the manual is based on experiences from quit lines around the world, it is primarily intended to help low- and middle-income countries (LMICs) in the early stages of quit-line development. However, many sections will also be of interest to managers of existing quit lines who are keen to improve services, performance, reach or funding.

Acknowledgements

预览已结束，完整报告链接和二维码如下：

https://www.yunbaogao.cn/report/index/report?reportId=5_28426