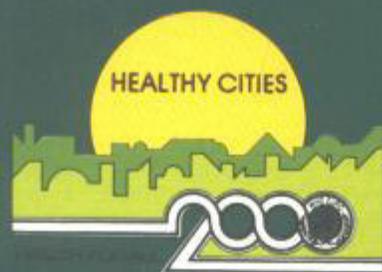
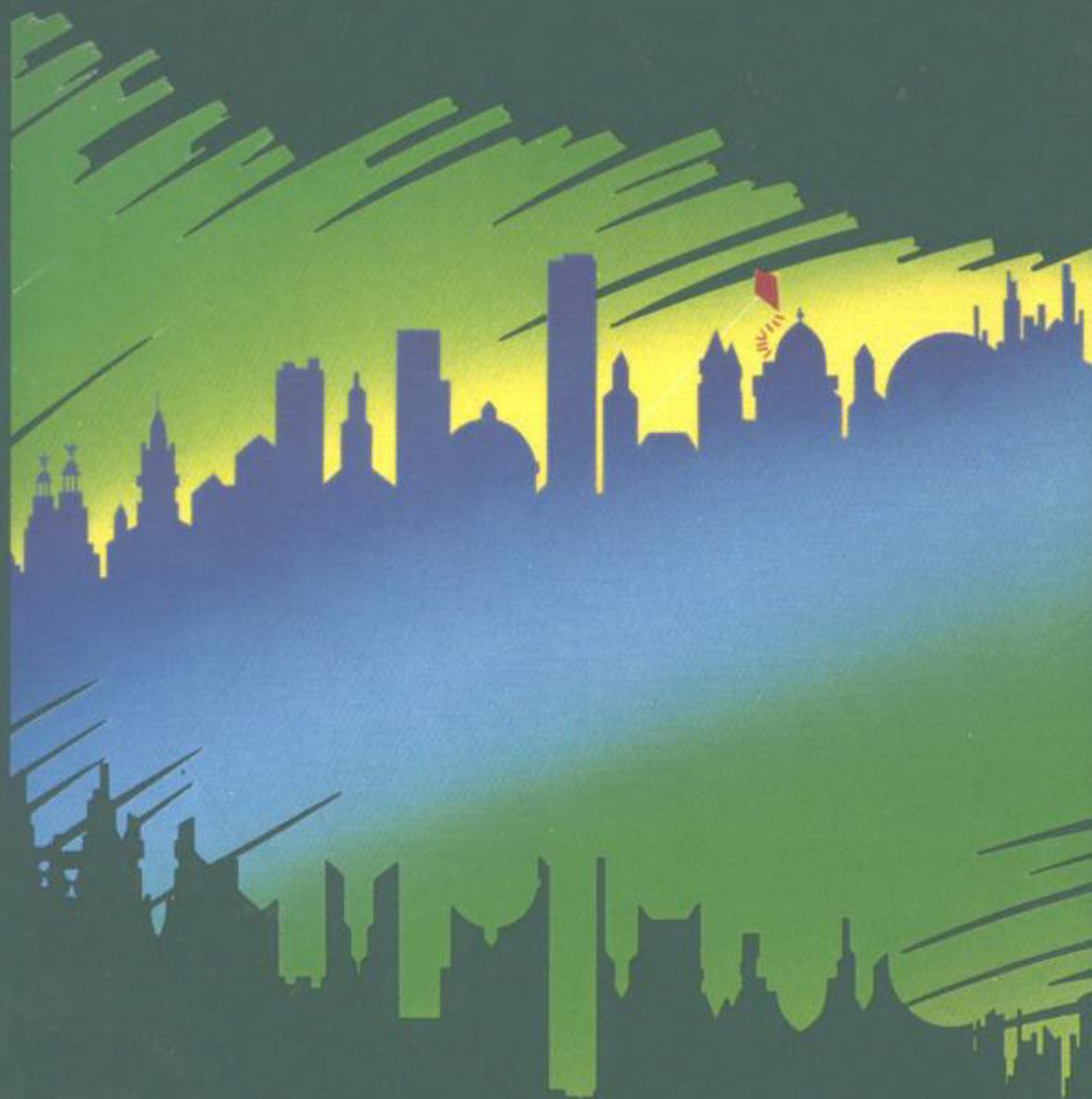


Twenty steps for developing a Healthy Cities project



WORLD HEALTH ORGANIZATION
Regional Office for Europe
1992

Twenty steps for developing a Healthy Cities project

3rd Edition, 1997



World Health Organization
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Editorial preface

One of the major achievements of the Healthy Cities project over the past five years is the accumulation of practical knowledge on how to create credible and effective structures and managerial processes for new public health at city level. To make the vision of a healthy city a reality takes courage, political commitment and openness to innovation and experimentation. Building working alliances for public health, negotiating new resources for health promotion and setting up the organizational requirements for the project can be a time consuming and frustrating process. Understanding and translating the project's strategies and methods of work into plans and action that are compatible with different cultures and organizational traditions is one of the most challenging tasks for the leadership of every city project.

This publication is intended to provide guidance and a reference framework for cities that are in the process of introducing a Healthy Cities project or, indeed, reviewing and expanding an existing one. The booklet's main thrust describes the three phases of development: the starting up process, project organization and areas for action and strategic work. It is based upon the insights and experience gained from the first implementation phase of the World Health Organization (WHO) Healthy Cities project.

I would like to express the WHO Project Office's gratitude and appreciation to Ron Draper for his great listening and synthetic skills that have resulted in such a well written and, I am convinced, highly needed publication. I would also like to thank colleagues from project cities for their time and valuable advice throughout the drafting stages. I would like to acknowledge the help and contributions of Colin Hastings and

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