

Fifth virtual WHO infodemic management conference

2, 4, 9 and 11 November 2021: meeting report

Steps towards measuring the
burden of infodemics



World Health
Organization

infodemic
MANAGEMENT

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Note to the reader

This report condenses discussions according to the subjects addressed, rather than attempting to provide a chronological summary. The summaries of the discussions and group work address the themes emerging from wide-ranging discussions among all speakers, and do not necessarily imply consensus unless otherwise stated.

Summaries of presentations and of points made during discussion are presented as opinions expressed; no judgement is implied as to their veracity or otherwise.

Acronyms and abbreviations

COVID-19	coronavirus disease
CPAC	Canadian Partnership Against Cancer
DOI	Declaration of Interest
EQUATOR	Enhancing the QUALity and Transparency Of health Research
ESRC	Economic and Social Research Council
EU	European Union
GAVI	Global Alliance for Vaccines and Immunization
GIH	Global Infectious Hazard Preparedness
GSK	GlaxoSmithKline
I-DAIR	International Digital Health & AI Research Collaborative
LMICs	low- and middle-income countries
NACI	National Advisory Committee on Immunization
NATO	North Atlantic Treaty Organization
SMART	specific, measurable, actionable, realistic and time-bound
SoVC	State of Vaccine Confidence Insights Report
UN	United Nations
US CDC	US Centers for Disease Control and Prevention
WHO	World Health Organization

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