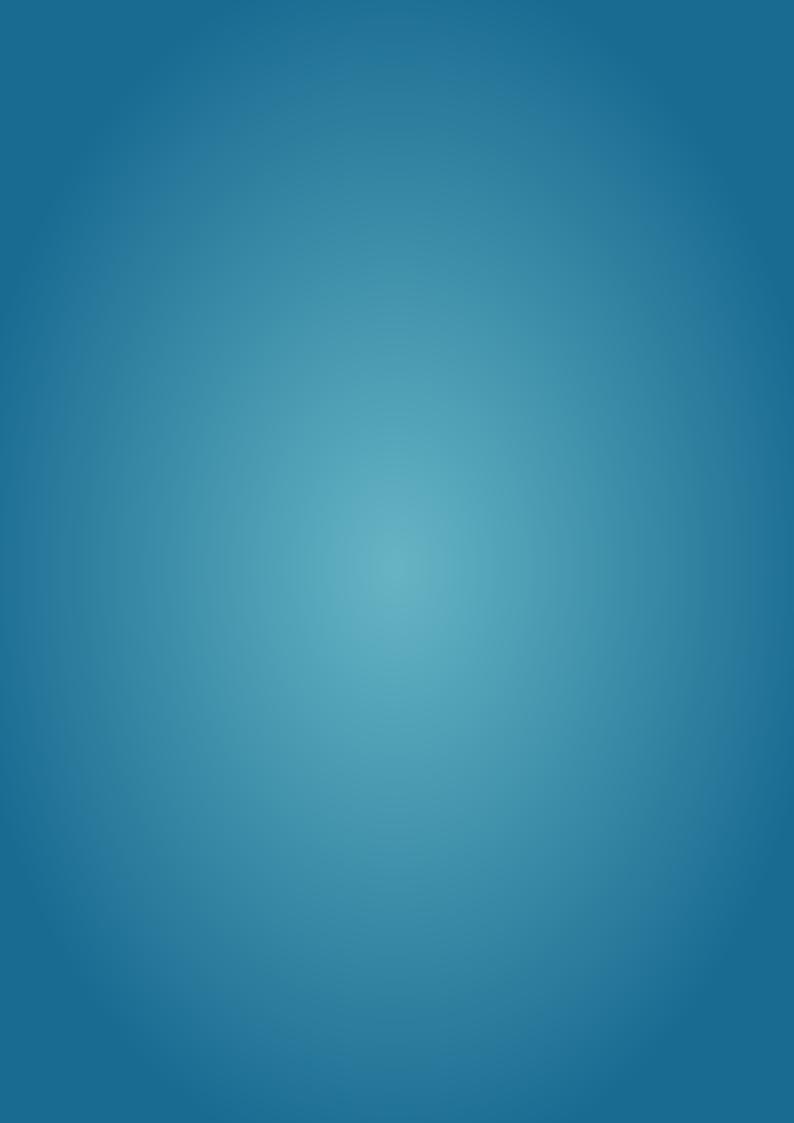
# Fifth virtual WHO infodemic management conference

2, 4, 9 and 11 November 2021: meeting report

## Steps towards measuring the burden of infodemics







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### Note to the reader

This report condenses discussions according to the subjects addressed, rather than attempting to provide a chronological summary. The summaries of the discussions and group work address the themes emerging from wide-ranging discussions among all speakers, and do not necessarily imply consensus unless otherwise stated.

Summaries of presentations and of points made during discussion are presented as opinions expressed; no judgement is implied as to their veracity or otherwise.

## Acronyms and abbreviations

**COVID-19** coronavirus disease

**CPAC** Canadian Partnership Against Cancer

**DOI** Declaration of Interest

**EQUATOR** Enhancing the QUAlity and Transparency Of health Research

**ESRC** Economic and Social Research Council

**EU** European Union

**GAVI** Global Alliance for Vaccines and Immunization

**GIH** Global Infectious Hazard Preparedness

**GSK** GlaxoSmithKline

International Digital Health & Al Research Collaborative

**LMICs** low- and middle-income countries

**NACI** National Advisory Committee on Immunization

**NATO** North Atlantic Treaty Organization

**SMART** specific, measurable, actionable, realistic and time-bound

**SoVC** State of Vaccine Confidence Insights Report

**UN** United Nations

**US CDC**US Centers for Disease Control and Prevention

**WHO** World Health Organization

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