No. 46850

Turkey, Egypt and Syrian Arab Republic

Memorandum of understanding between the Ministry of Culture and Tourism of the Republic of Turkey, the Ministry of Tourism of the Arab Republic of Egypt, and the Ministry of Tourism of the Syrian Arab Republic. Cairo, 7 September 2005

Entry into force: 9 June 2009 by notification, in accordance with article 4

Authentic text: English

Registration with the Secretariat of the United Nations: Turkey, 4 November 2009

Turquie, Égypte et République arabe syrienne

Mémorandum d'accord entre le Ministère de la culture et du tourisme de la République turque, le Ministère du tourisme de la République arabe d'Égypte, et le Ministère du tourisme de la République arabe syrienne. Le Caire, 7 septembre 2005

Entrée en vigueur : 9 juin 2009 par notification, conformément à l'article 4

Texte authentique : anglais

Enregistrement auprès du Secrétariat des Nations Unies: Turquie, 4 novembre 2009

[ENGLISH TEXT – TEXTE ANGLAIS]

Memorandum of Understanding

The Ministry of Culture and Tourism of the Republic of Turkey, the Ministry of Tourism of the Arab Republic of Egypt, the Ministry of Tourism of the Syrian Arab Republic (Hereinafter Referred to as "the Parties"),

Desirous to establish a deeper cooperation between them in view of the good relations that exist among their peoples.

Aiming to launch a common product among these countries in order to attract tourists from remote generating markets such as China, India and Japan.

Have agreed upon the following:

Article one

The Parties shall encourage both public & private sector to set a common product in cooperation with their National Air transport companies, tourism and travel agencies and Tour Operators, and in this context they shall hold a workshop for the Private sector in the three countries, in Damascus at the beginning of December 2005.

Article two

- 1. The Parties shall encourage to set and implement a plan for publicity and tourism promotion concerning the common product for China as a first stage then India and Japan as a second stage and the Americas as a third stage.
- The Parties shall set a link between their websites in the aim of marketing the common product.
- 3. The parties shall make every effort for benefiting from the tourism information offices abroad for the three countries.
- 4. The parties shall cooperate in organizing exhibitions and tourism weeks in order to introduce the common product.