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**South Africa
and
Kenya**

Agreement between the Government of the Republic of South Africa and the Government of the Republic of Kenya on cooperation in the field of tourism. Nairobi, 17 August 2009

Entry into force: *17 August 2009 by signature, in accordance with article 11*

Authentic text: *English*

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**Afrique du Sud
et
Kenya**

Accord entre le Gouvernement de la République sud-africaine et le Gouvernement de la République du Kenya relatif à la coopération dans le domaine du tourisme. Nairobi, 17 août 2009

Entrée en vigueur : *17 août 2009 par signature, conformément à l'article 11*

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[ENGLISH TEXT – TEXTE ANGLAIS]

AGREEMENT

BETWEEN

**THE GOVERNMENT OF THE REPUBLIC OF
SOUTH AFRICA**

AND

**THE GOVERNMENT OF THE REPUBLIC OF
KENYA**

ON

COOPERATION IN THE FIELD OF TOURISM

PREAMBLE

The Government of the Republic of South Africa and the Government of the Republic of Kenya (herein jointly referred to as the "Parties" and in the singular as the "Party").

DESIRING to strengthen their existing friendly relations and to promote a better understanding of the life history and cultural heritage of their common people;

REALIZING that tourism is an important means of strengthening their mutual understanding;

WISHING to strengthen friendship and co-operation between the two countries;

DESIRING to promote mutual understanding between the people of their countries;

STRIVING to develop co-operation in tourism in order to achieve the goals of sustainable development and to contribute to social and economic development;

HEREBY AGREE as follows:

Article 1

Scope

The Parties shall promote, develop and increase cooperation in the field of tourism within their respective jurisdictions on the basis of equality and mutual benefit.

Article 2

Competent Authority

The Competent Authorities responsible for the implementation of this Agreement shall be:-

- a) In the case of the Government of the Republic of South Africa, the Ministry of Tourism; and
- b) In the case of the Republic of Kenya, the Ministry of Tourism.

Article 3

Exchange of scholarships and fellowships

The Parties shall organize training programmes in the fields of tourism marketing, sustainable development of tourism and related subjects for officials of both countries and develop close cooperation between tourism institutions of both countries.

Article 4

Tourism Investment

1. The Parties shall in an effort to establish, promote, develop and support the activities and efforts of professionals and other bodies, associations and/or organizations in the field of tourism existing and operating in their respective territories with a view to encourage and implement joint capital and entrepreneurship in the field of tourism.
2. The Parties shall organize joint seminars periodically for investing companies and institutes to introduce projects and the conditions of joint ventures in the field of tourism and also to exchange views in this area.
3. Both Parties should inform and educate potential investors on the opportunities and vacancies existing in the form of tourism in both countries.

Article 5

Tourism Exhibition and Cultural Exchange

1. The Parties shall exchange data regarding tourism events and festivals, which will be organized in their countries and shall make the necessary arrangements for the participation of the other Party in these events.
2. The Parties shall encourage participation of organized groups, individual tourists and special groups in sporting events, musical and theatre festivals as well as exhibition symposia and congresses in the field of tourism.
3. The calendar of event on tourism activities in both countries should be posted on the respective Ministries' websites.
4. The Parties should support and encourage outbound tourism activities in the form of conferences, sports, leisure tourism and exhibition symposia.

Article 6

Exchange of Information

1. The Parties may establish tourism information offices in each other's country in order to provide and facilitate the exchange of information, statistics and tourism activities of their respective countries within the framework of the domestic law in force in their respective countries. The Parties may exchange other information in the field of tourism, including but not limited to information regarding:-
 - a) legislation and other regulatory mechanisms in the field of tourism;
 - b) domestic laws concerning the protection and preservation of natural and cultural resources and heritage as tourist attractions;
 - c) experience in the field of management of hotels and other related facilities, accommodation as well as other institutions meant to serve in the promotion of tourism; and
 - d) reference, information and advertising materials.
2. Both Parties should execute various mechanisms of data collection on the number of tourists visiting each country annually, and the same should be posted on the respective Ministries' websites.
3. There should a sharing of current existing, or new tourism products, and any new technology both in the domestic and international tourism arena to enhance and promote tourism.

Article 7

Educating and Training

The Parties shall provide training courses in respect of matters such as tour guiding, research, eco-tourism, wild life management, information management and other interested subjects. The Parties shall design training seminars to be held annually in order to exchange the latest educational data and findings in the tourism industry, interalia by inviting specialists and instructors to attend the seminars.

Article 8

Private Sector Cooperation

The private sectors in the tourism field of both countries shall be encouraged to develop cooperation programmes.