

**No. 50310**

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**South Africa  
and  
Zimbabwe**

**Memorandum of Understanding between the Government of the Republic of Zimbabwe and the Government of the Republic of South Africa on cooperation in the field of tourism. Durban, 12 May 2012**

**Entry into force:** *12 May 2012 by signature, in accordance with article 16*

**Authentic text:** *English*

**Registration with the Secretariat of the United Nations:** *South Africa, 11 December 2012*

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**Afrique du Sud  
et  
Zimbabwe**

**Mémorandum d'accord entre le Gouvernement de la République de Zimbabwe et le Gouvernement de la République sud-africaine sur la coopération dans le domaine du tourisme. Durban, 12 mai 2012**

**Entrée en vigueur :** *12 mai 2012 par signature, conformément à l'article 16*

**Texte authentique :** *anglais*

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[ ENGLISH TEXT – TEXTE ANGLAIS ]

**MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**THE GOVERNMENT OF THE  
REPUBLIC OF ZIMBABWE**

**AND**

**THE GOVERNMENT OF THE  
REPUBLIC OF SOUTH AFRICA**

**ON COOPERATION IN THE FIELD OF TOURISM**

## **PREAMBLE**

The Government of the Republic of Zimbabwe and the Government of the Republic of South Africa (hereinafter jointly referred to as the “Parties” and in the singular as a “Party”);

**INTENDING** to strengthen their existing ties of friendship between their countries through the development and enhancement of their cooperation in the field of tourism;

**WILLING** to deepen the relationship between their peoples through the development of their respective heritages;

**RECOGNISING** that tourism is a growing economic sector and a catalyst for employment creation;

**ACKNOWLEDGING** that the development of tourism respects the principles of sustainable development and creates economic, social and environmental balance, specifically in order to contribute to the fight against poverty and the protection of the environment;

**AWARE** of the potential contribution that tourism can make to the enrichment of bilateral relations between the Parties;

**HEREBY AGREE** as follows:

## **Article 1**

### **Objectives**

This Memorandum of Understanding (hereinafter referred to as “this MoU”) shall set out the general framework for the promotion and increase of tourism exchanges and co-operation between the Parties for their mutual benefit in accordance with the domestic law in force in the countries of the Parties and international agreements signed by the Parties.

## **Article 2**

### **Competent Authorities**

The Competent Authorities responsible for the implementation of this MoU shall be-

- (1) in the case of the Republic of South Africa, the Department of Tourism; and
- (2) in the case of the Republic of Zimbabwe, the Ministry of Tourism and Hospitality Industry.

## **Article 3**

**Establishment of Joint Tourism Technical Committee**

- (1) The Parties shall establish a Joint Tourism Technical Committee (hereinafter referred to as the "JTTC") comprising of six (6) officials from relevant government departments and agencies.
- (2) The JTTC shall develop a five (5) year plan of action.
- (3) The JTTC shall meet twice a year alternately in the Republic of South Africa and the Republic of Zimbabwe, *inter alia*, to review and evaluate progress on the implementation of the plan of action.
- (4) The JTTC shall develop its own procedures.

**Article 4**

**Heritage and Cultural Tourism**

The Parties shall share best practices on how to integrate culture and heritage into the tourism sector.

**Article 5**

**Tourism Investment**

The Parties shall-

- (1) promote and support the activities and efforts of professionals and other bodies, associations and organisations in the field of tourism in their respective territories with a view to encourage and implement joint capital investment and entrepreneurship in the field of tourism; and
- (2) organise joint seminars periodically for investors to introduce projects and promote joint ventures in the field of tourism.

**Article 6**

**Research, Policy Planning, Monitoring and Evaluation**

The Parties undertake to-

- (1) harmonise the collection of tourism statistics in accordance with the guidelines of the United Nations World Tourism Organisation ("UNWTO");
- (2) share expertise in the field of research, policy planning and monitoring and evaluation; and
- (3) collaborate in the area of policy planning, monitoring and evaluation of tourism development projects and programmes.

**Article 7**

**Marketing and Promotion Programmes**

The Parties shall -

- (1) share expertise on the marketing and promotion of programmes;
- (2) create a platform to market and promote the tourism programmes of each country; and
- (3) facilitate the joint packaging of products to strengthen the positioning of their countries.

**Article 8**

**Quality Assurance**

The Parties shall strive to-

- (1) develop common standards in respect of tourism products, facilities and services; and
- (2) harmonise grading procedures and other relevant regulations between their countries so as to ensure seamless delivery of quality tourism products and services.

**Article 9**

**Human Resources Development**

Subject to the domestic law in force in their countries, each Party shall -

- (1) share expertise in the promotion of human resources development in the tourism sector;
- (2) allow qualifying citizens of the other Party to train at its tourism institutions; and
- (3) facilitate the exchange of researchers, lecturers and other personnel in the tourism industry.